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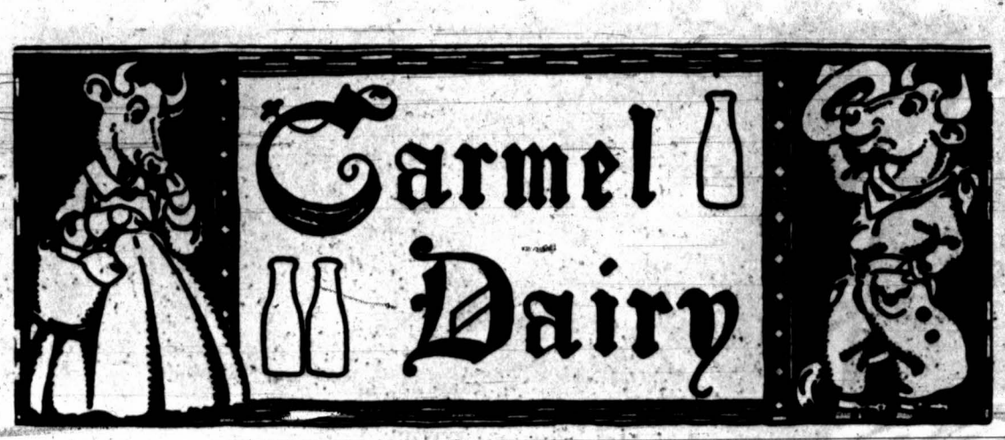

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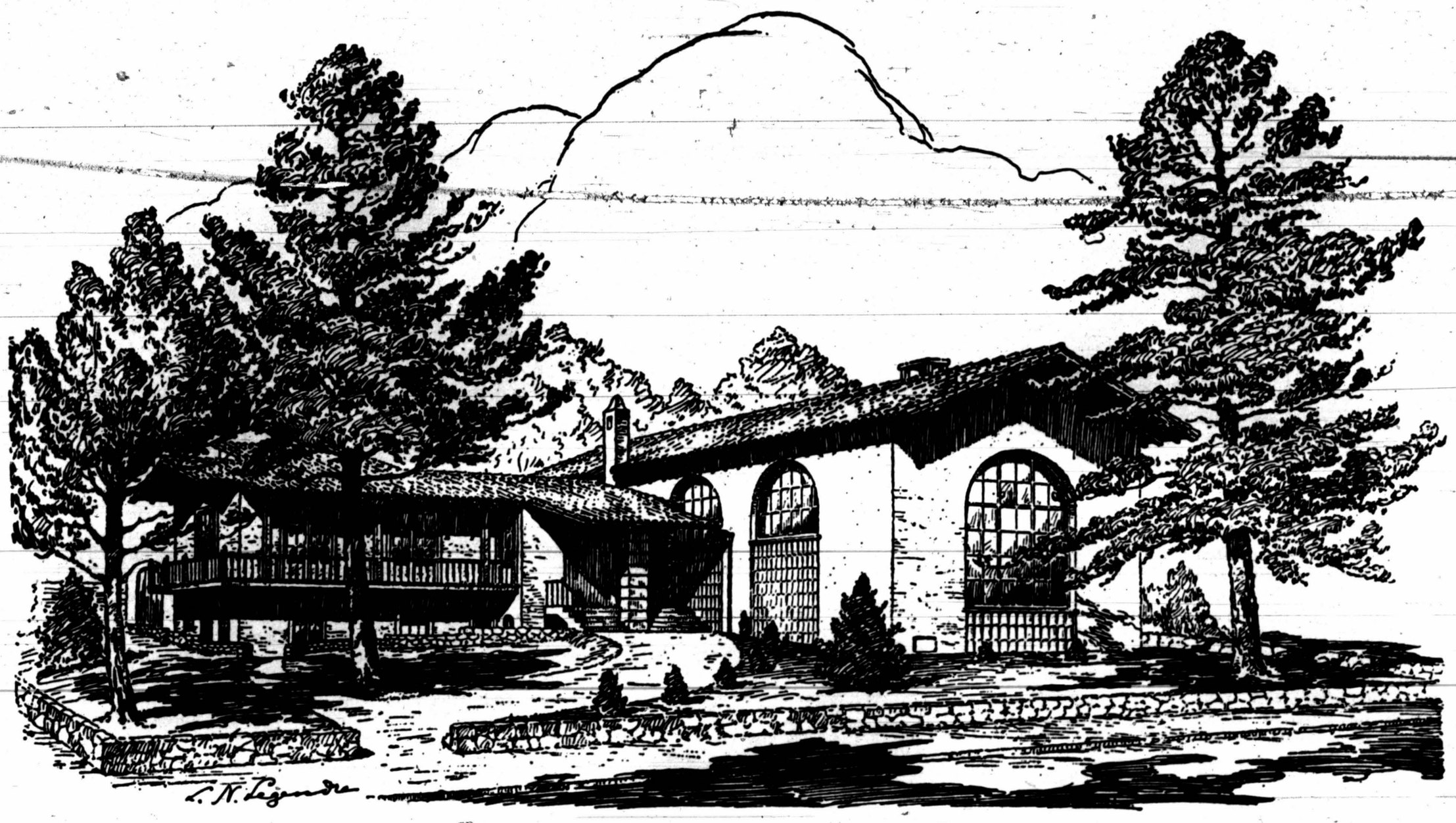

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WHERE LIVING IS PLEASING

Some of the Vital Statistics of Carmel-by-the-Sea

Carmel-by-the-Sea is the official name of it. Carmel is the name given its postoffice by that department of the National Government in Washington. Nobody worries much over this dual nomenclature, for after all, what's in a name?

Carmel, either with or without "by-the-Sea," is on the sea, that greatest of all seas, the Pacific Ocean. True, there's a dent in the coast line, Carmel Bay, directly before the town, but it is only an open arc between Cypress Point and Point Lobos, four miles apart. The shore of this curving bay is mostly clean, white sand, a long stretch of beach that, owned by the city, covers its entire western front. Lapping its edge, are the bluest of waters that stretch far beyond the long horizon line, away to the orient.

Carmel sits on its gentle slope of hillside, facing the sea and Carmel Bay, seventy miles below San Francisco as the crow—or gull—flies. By railroad—the Southern Pacific railroad lands one at Monterey, four miles distant—it is one hundred twenty-five miles. Between the railroad's end and Carmel is a wide highway that crosses a hill through pine forests, bringing one by stage to Carmel. No railroad, no street cars in Carmel; nor ever will be.

Then Carmel is somewhat more than a hundred miles south of San Francisco, something like four hundred miles north of Los Angeles, on the Pacific Ocean a few miles below Monterey Bay. The town rises from the beach, eastwardly on a gentle sloping hill, through a forest of pines and cypresses that have been carefully saved in the town's building. Not only have the trees been retained, but others have been planted, so today the village is almost hidden in the foliage of a forest that comes down to the edge of the wide white beach.

Back of the forest, to the east and the south, are the Santa Lucia mountains, piling up their slopes and rugged peaks to make a magnificent scenic environment. From these mountains comes the Carmel river, cutting a fertile valley, from a half mile to two miles wide, through the hills to empty into the ocean at the southern edge of the town. Once the Carmel river valley was given over to ranches, orchards of pears, peaches and apples, but while there is still farming along its reaches, more and more it is becoming a place of fine homes, of polo pony breeding, and of handsome subdivisions.

To the northeast of Carmel, about four miles, is Monterey, the capital of California in the days of the Spanish Dons, the capital under Mexican rule, and the first capital of the state of California when our country won the land from Mexico and planted the stars and stripes on the old custom house. At Monterey is the famous Hotel Del Monte, and the golf courses where national tournaments are held. To the north of Carmel about as distant as Monterey, is Pacific Grove, a small city of homes. These are our neighboring towns, and our only neighbors. East are the mountains for a score and more of miles; south is the wilderness, pierced now by the Carmel-San Simeon highway, under construction; west is the sea.

Carmel is different; Carmel is distinctive; Carmel is unique.

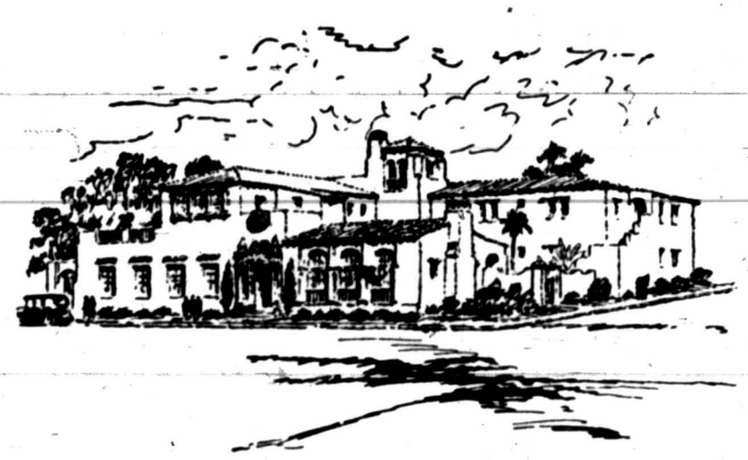
LA GIRALDA BUILDING

LAS TIENDAS BUILDING

These are adjectives used so often of Carmel as to be trite and nauseating. Carmel, in 1930, had 2257 population by the census count. That did not include its immediate environs, outside the city limits lines. Carmel's 3000 population, its all-the-year residents, have no ambition to be populous, or show on the records as fast-growing. Yet in the ten years from 1920 to 1930, it had the greatest proportionate increase in population of any town or city in northern California. Not wanting to grow, not desiring increase, it fairly leaped ahead. Which was because Carmel is different, unique, and distinctive.

Streets, for instance. Now streets are ordinarily laid out, graded and paved to take care of traffic. In Carmel, most of the streets are merely ways to get to and from your home. Most people here, as elsewhere, own cars, and use them to go down town, or hither and yon, and keep them at the home garage when not in use. Therefore, cars run through Carmel's streets, and can pass one another; but the street isn't any wider than needed for that; and it isn't paved at all, is just a good, dirt road; and there are trees in the roadway to curve around, and more trees beside the winding road, and there are lovely vistas of the sea or the mountains through the foliage of these trees. One cannot do speeding in the residence districts, on the dirt roads through the trees, but one can drive every inch of the way through beauty.

Of course there is concrete paving on the two or three streets that make up the business section of the village. Our Main street is Ocean avenue, starting at the beach and running easterly up the gentle slope through the down-town district, and on its way to connect with the highways to Monterey, or the Carmel-San Simeon state highway. Ocean avenue is one hundred feet wide, and the paved portion down-town is split into two parts, with a parkway between them, and pines and trees in the parkway. A beautiful



LA RIBERA HOTEL

street for the heart of a town. Shops along it are frequently set back from the sidewalks to make room for a big pine, or the walk cuts in for a tree to grow at the curb. Plenty of shade, plenty of beauty, and—believe it or not—plenty of utility.

For Carmel has discovered that beauty is not at variance with business utility. On the contrary, every effort that has been made through the many years of Carmel's building to preserve and enhance its beauty, has resulted in advantage to the business of the town. The best renting stores and shops are those that have endorsed the principles of subservience to beauty. Take the matter of sidewalks, for instance.

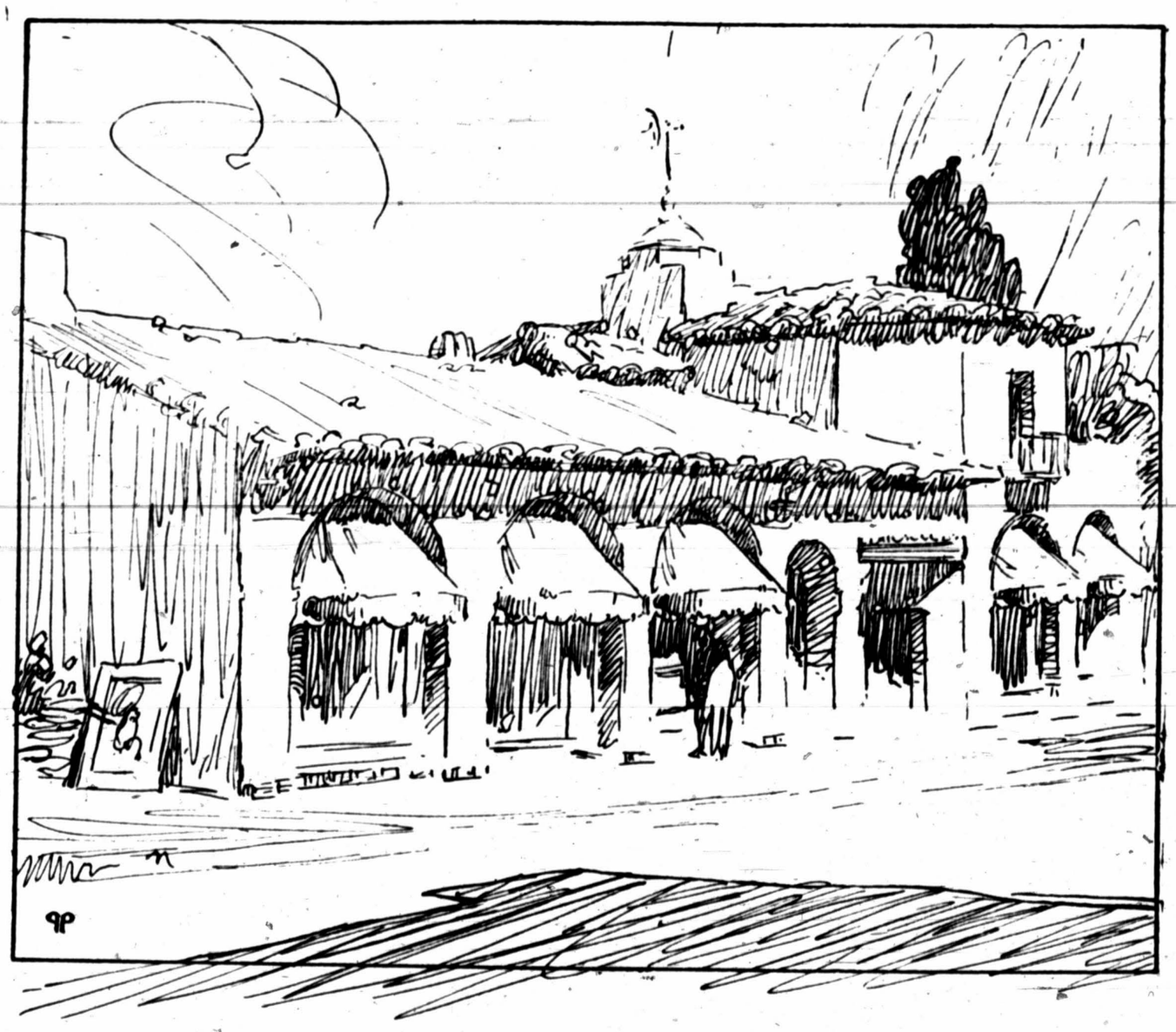
Ordinarily a sidewalk is a homely affair, without a hint of grace or artistry. In Carmel, wherever sidewalks are essential, they are being laid in tile, or the native chalk rock, or in colored concretes. In the residence districts, pathways are used instead of sidewalks. And they are not laid in straight lines, but turn out for trees and even bushes. "The shortest distance between two points" is abhorred in Carmel. Even the gas pipes, laid in the streets under ground, curve to avoid spoiling the roots of the trees they must pass, and the franchise granted the gas company makes mandatory the preservation of every tree and shrub along its way.

For Carmel has gas—natural gas from the Kettleman fields, the cheapest and cleanest of fuels for furnace or kitchen range—electricity for lights and power, telephones and telegraph, and, of course, water. There are almost 1200 telephones listed in the Carmel directory, which indicates that our people are not averse to the conveniences of life. In fact, they welcome the utilities that add to comfort and better living, but insist that they do not destroy natural beauty. To illustrate, the streets are not lighted at night with rows of electroliers—or with anything, outside of the down-town section. The nights, with pines and cypresses silhouetted against the sky, with the phosphorescence of the breaking waves on the beach glowing against the deep blue beyond, are marvelously beautiful, and would be entirely ruined by street lights. Nor would the lights serve any real utilitarian purpose, for the automobilist carries his own illumination, and the pedestrian in Carmel uses either an electric torch or a "bug." A "bug" is a bit of candle in a baking-powder can, to keep it from the wind.

It is admittedly a difficult feat for a stranger to find a house at night; sometimes an impossibility. The houses are not numbered. The streets are not too plainly defined. There are, as we have explained, no street lights. So the stranger who arrives at night, and must hunt his friend's house, should go to the hotel and to bed, leaving the search until next day. Which has its advantages, one must admit, for the friend whose rest is undisturbed.

Houses are not numbered, but are named. The Barnacle, the Bailiwick, Bide-a-Wee, Chaparral, Cheerio, the Cookie Jar, Cock's Crow, Driftwood, Far Away, Joy Bell, Fairy Lantern, Friar Tuck, Getaway, Green Gate, Land Ho, Me Too, the Nest, Peter Pan, Sea Wolf, Postage Stamp, Port o' Pines, and a hundred more, with Spanish names having the greater share of it, and cleverness of titles vying with practicability, make up the city's directory. The grocer can find them, and the butcher knows where they are, so why worry? There are no postmen in Carmel. Carmel doesn't want and won't have free mail delivery. The postoffice is too pleasant a place in which to meet friends and learn the village gossip to give it over for a gray uniformed Uncle Sam man with a whistle. You have your box at the postoffice, or go to the general delivery window for the mail which arrives both morning and afternoon. More than 1700 postoffice boxes are rented right now.

It is difficult to put a finger upon the things which make Carmel unique. That the beach, a



EL PASEO BUILDING

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mile or more of white sand along the entire frontage of the town, is free from everything which most beach towns possess, is one of the most striking items. Not even a bath house. No hot-dog stands. No pier. No hurdy-gurdies. No peddlers of balloons, or cold drinks. Just beach. Just white sands, with blue sea beyond. Hold up a blanket, undress behind it, get on your bathing suit—and we won't censor it, no matter how simply it's made—and dive in. Or don it at home, and wear it down. We don't care.

An unspoiled beach is unusual, of course. So is a town restricted by law to retail business and residences. Carmel has none of the industries that are classified as "obnoxious," and it can never have them. It is zoned to prohibit all manufacturing, with noise and smoke and unpleasant odors. It has just two zones; the retail trading zone, for stores and shops, and the residence zone. You are safe in either, for nothing objectionable can be built beside you.

Speaking of laws and ordinances, Carmel has a regular city government, a mayor and council, a city judge, a clerk, tax collector and assessor, and a chief of police, with a force of two officers. Its tax rate is low, and is assessed upon values less than a third of the actual purchase price of the property. The present mayor, John Catlin, is a blacksmith, a maker of artistic iron work, owner of the Forge in the Forest. Before coming to Carmel, ten years or so ago, he was one of San Francisco's prominent attorneys.

The mayor before Catlin, was a poet and dramatist, Herbert Heron. On the council are business men, writers, artists, whatever. They do not make too many laws for Carmel, and those they do make are more often to retain and extend its beauty, than to restrict its people. We have no Chamber of Commerce, no Rotary Club, no promotion organizations. The business men and women of the town have their club with its regular meetings, the Carmel Business Club, and it threshes out such problems as affect its membership. But of the ordinary associations to promote additional population or commercial greatness, there is none in Carmel.

THE LEIDIG BUILDING

Climate has much to do with the building of a community. California's gorgeous climate is a byword. And means nothing, for California has every sort of climate in its ten degrees of latitude, from cold to torrid. Carmel, situated midway of California's length, on the coast, has the ideal California climate. Never hot, never cold; its thermometers register, summer and winter, between 40 degrees and 85 degrees, Fahrenheit. Now and then, snow can be seen in the Santa Lucia mountains, on the higher peaks. Once every few years, snow gets close enough to Carmel so that the children may be taken in cars to its nearer edge, and treated to a snowball fight. Frosts have been recorded in Carmel on fierce winter nights, with the thermometer dropping wildly to 30 above. But those were historical events.

Also, once or twice in a summer the mercury climbed above ninety in the middle of the day. But ordinarily you have to look at the calendar to know what month it is. There isn't enough difference between winter and summer temperature to get excited over it. Even the division of the year into wet and dry seasons has to be modified in Carmel, for there are as many sunshiny days as rainy days during the so-called wet months of winter; and the ocean fogs cool the earth and give its plant life drink in the summer.

The average annual rainfall is approximately sixteen inches, distributed over the months October to May, most of it coming in December, January and February. The foggiest months are July and August. But no rules hold good, for we have had thirty-one perfect sunshiny days in December, and not enough fog in July to moisten the tiles on the roof. All in all, it's a good climate for the worker, either of brain or brawn; an energizing climate, making labor pleasant, and pleasure more enjoyable.

The climate brought the trees, shrubs, plant life and wild flowers, filled the mountain fastnesses with game, and the village with birds and blossoms. Driving a car on the wooded street, one brakes to let a covey of quail cross the road. Meadow larks and the sicklebill thrush—California's mocking bird—make melodious the slopes, and through the foliage flash the flicker, the towhee, and a hundred varieties of birds. Tree squirrels scold from the branches of pines, cottontails scoot for the shelter of brush, a doe with fawn will wander into a garden to nibble surreptitiously. Carmel is sanctuary to the wild things. But beyond its limits, in the mountains to the south and east, are the gamelands of the happy hunting grounds.

For the Santa Barbara Forest Reserve lies there, hundreds of square miles of wilderness, government-owned and kept in the natural condition as a watershed, the haunts of the deer, mountain

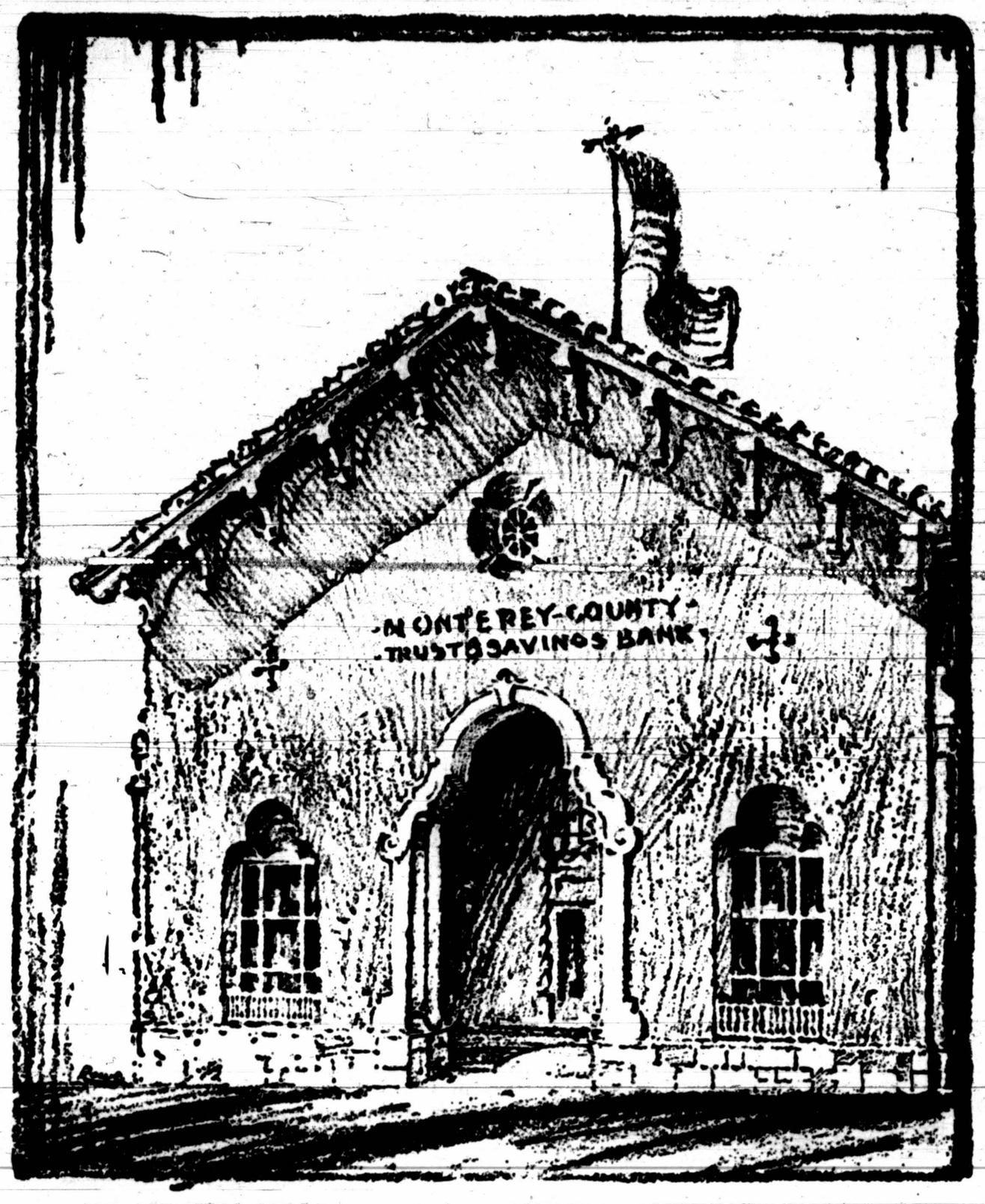
THE CARMELITA SHOP

lion, the wild cat and lynx, and of the many beasts and birds that make up California's wild life. Through that reserve run scores of trout streams, making for the sea. For the hunter and fisherman, it is an ideal country, with great redwoods in the canyons under which to build camp without need of a tent, with trout in the waters beside you, and game on the hills around. Less than half an hour by car, over the finest of roads, and the Carmelite is in the wilderness.

Tamer sports are closer by. At the town's edge, to the north, is the famous Pebble Beach golf course, its greens overlooking the ocean. Farther along is the Del Monte Country Club links, and just beyond, the Pacific Grove municipal course. The championship courses of Del Monte are a short twenty minutes to the north and east, and there is a course at

(continued on page eighteen)

PINE INN, *Carmel's Pioneer Hotel*



Varied Carmel Weather Gives Residents Chance to Gossip

Carmel's varied weather not only gives the residents something to talk about, but it is one of the attractions that bring so many tourists here the entire year round.

Strangely enough, in the summer when the population of the village doubles itself, one is not apt to find ideal weather so far as beach bathing is concerned. During the months of June and July, there is often a low sea fog which prevents the rays of the sun from tanning feminine backs.

The fog, however, and the breezy temperature of 60 and 65 degrees, are a great relief to residents of inland California towns, where the mercury has climbed to 110 degrees and over.

On the average, the best months of the year in Carmel are April and May, September, October and November. Figures for the last 22 years at the Carmel laboratory of the Carnegie Institution show that the fog usually disappears during these months and is replaced by friendly sunshine.

According to Dr. Ferdinand Haasis, who has charge of the local laboratory, the average temperatures ranges between 60 and 70 degrees. There are of course records showing that the mercury has climbed to the extreme altitude of 10-1 degrees. It has also dropped and registered as low as 18 degrees.

Dr. Haasis' figures reveal that the average rainfall during the past 22 years is 17.01 inches. This compares most favorably with other California cities, although there have been extreme winters here when the rainfall has been much greater.

As compared with Carmel, the average rainfall of San Francisco is 23 inches, Los Angeles, 19 inches. Both are coast towns and are similarly situated as Carmel so far as climatic conditions are concerned.

Seldom is there a distressing day when it is too hot or too cold. On an extremely warm day, a few minutes walk to the beach will bring immediate relief. On cold and foggy days, a 15-minute ride up the Carmel valley will provide plenty of heat and sunshine.

A real stormy day is not frequently experienced in Carmel. Often it will rain at night and by morning a clear sky will greet early risers. Rain in the morning is usually certain to mean a clear afternoon.

The weather has made Carmel and surrounding territory ideally suited as an all-year-round playground.

Farewell Concert of Neah-Kah-Nies

By Hal Garrott

For their farewell concert next Tuesday, the Neah-Kah-Nie String Quartet are presenting a program that will keep their memory fresh in the village for many months to come.

They have been saving their pianist, Ralph Linsley, till the last to give the affair a send-off! Ralph Linsley might have played the Schumann Quintet in place of Harold Bauer. But wisely the Neah-Kah-Nies kept him under cover to give "punch" to their final appearance. Ralph Linsley's last public performance was in Hollywood Bowl. His next will be Tuesday in Sunset Auditorium, in the Brahms Piano Quartet with Michel Penha, Hubert Sorenson, and Abraham Weiss.

Another event that will add luster to Tuesday's program is the substitution of Michel Penha for Flutist Weyert Moor. Penha is to play the Bach Suite for Cello unaccompanied. This will give us an opportunity to hear this artist's golden tone uncontaminated by any other instrument. Michel Penha's cello and Sunset Auditorium provide a heavenly combination. Never have I heard Sunset Auditorium's acoustic equal—that is when Penha straddles the footlights on that box made by Henry Dickinson. Don't miss it!

For good measure the Neah-Kah-Nies are throwing in a Spanish string quartet by Turnia—most appropriate, considering the traditions of the Monterey Peninsula.

The whole Peninsula is expected to turn out to give the Neah-Kah-Nies a big hand in their final concert. They have done more for our musical enjoyment and enlightenment than any professional group that has ever come to the village. Sunset Auditorium seats only 777½ and popular prices begin as low as 55¢. Better order your tickets at once—to avoid drawing that one-half seat!

A meeting of the federated missionary society will be held next Wednesday afternoon, August 24, at the Community church. The meeting will start at 2:30 o'clock and will feature a talk by Mrs. C. M. Lamson of San Bernardino. Mrs. Etha Fletcher will give details of the recent Baptist convention held in San Francisco. The public is invited.

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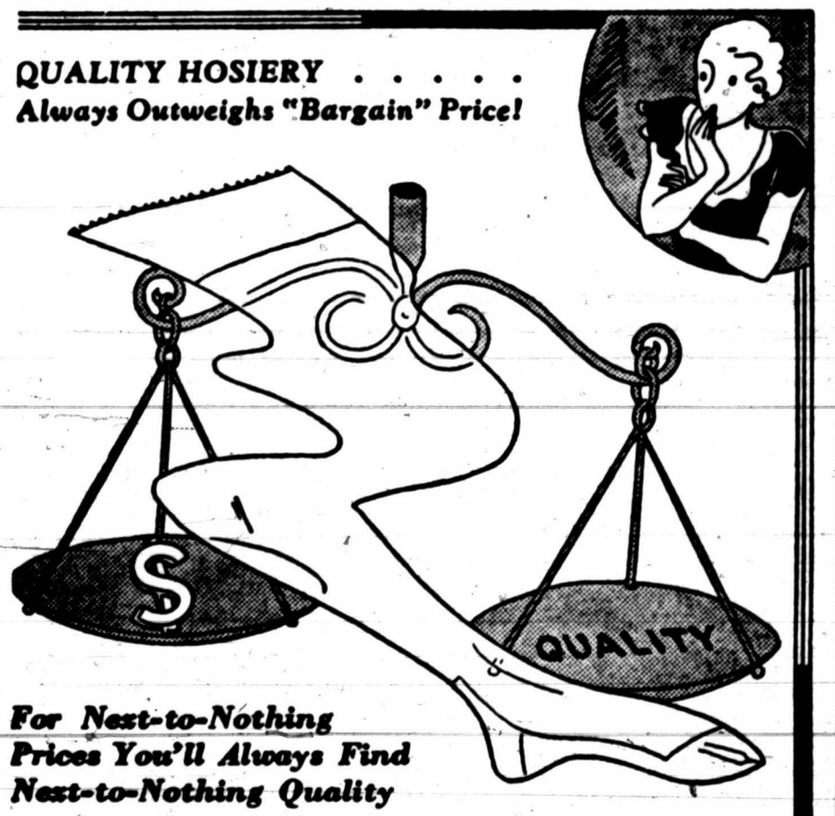
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Carmel Library Wins Place Among Finest in Country

Carmel reads more books per capita than any other city of similar size in the United States.

That is no ideal boast made by the Carmel library, but authentic figures. Perhaps one of the reasons for the great amount of reading here, is the splendid library donated to the city as a memorial to Ralph Chandler Harrison.

Not only is the library attractive from an architectural point of view, but it offers book lovers every variety of literature. Its imposing walls of books, and the roaring logs in the open fireplace, make the stranger immediately at home.

Downstairs, one will find the latest in the fiction line, from detective stories to heavy drama. There is also a fine collection of new books in the non-fiction line. A children's department keeps many youngsters from turning in early.

Upstairs, one will find a rare collection of select books, many of them expensively bound. This collection is from the personal library of Ralph Chandler Harrison and contains volumes costing hundreds of dollars. There are many first editions and many books that have long gone out of print.

The walls which are not covered with books, contain valuable etchings, many of them made by the old masters themselves. This collection of etchings has been conservatively valued at between $30,000 and $40,000.

Kuster's Play Readings

A Carmel audience of sixty filed over to the San Carlos Hotel Wednesday night to hear Edward Kuster read "The Barretts of Wimple Street." Almost as good as seeing the play performed—to listen to Kuster's reading. He knows how to impart vividness to the different characters, while reproducing both the scene and action.

Each week a different play is selected by vote of the audience. These stories, open to the public at a small admission charge, are proving very popular. Much worth while drama is being created by contemporary playwrights, and one way to keep abreast of the times dramatically is to attend these weekly readings.

An Old Fashioned Evening

An evening of old fashioned fun is being planned by St. Anne's Guild to be held in the Parish House of the Episcopal Church on Friday August 26th.

Costumes of the gay nineties will be used. Songs of other days, a playlet, readings and square dances make up the program.

There will be an admission fee of 25¢. Refreshments can be purchased during the evning.

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Musical Carmel, An American Bayreuth

Door of the Golden Bough

By Hal Garrott

Richard Wagner knew what he was about when he betook himself and his operas to Bayreuth, a city of 30,000 in Bavariia, and forced the public to come there to hear them. Big cities with their distracting noises, their man-made ugliness, and their lack of seclusion are not the ideal environment for great music. Unfortunately very few communities outside of metropolises and college towns, are able to offer a sufficient number of concerts and opportunities for ensemble playing and study, to attract music lovers, amateurs, and students.

Through a combination of unusual circumstances the little village of Carmel, with its 2500 population, has become the most active music center of its size in the United States. Already it has been dubbed "The American Bayreuth." Whether or not this title is justified we will leave the reader to decide—after he has perused the list of concerts offered during the year; the opportunities provided for amateurs and students to participate in orchestras, string quartets, trios; to sing in choruses; to attend lectures; to form musical contacts; to study with artists who reside in the village or come here for practice between concert tours.

It is significant that the N B C artist servise frequently sends its soloists here for approval. A successful appearance in Carmel carries with it a certain prestige, and a favorable notice from the local press is a coveted endorsement. Out of some fifty-five towns and villages in Monterey County, the telephone directory lists just three legitimate theatres where concerts are performed. All three are located in Carmel, and a fourth, with a seating capaciay equal to the other three combined, has recently been completed.

Some of the soloists who have appeared in the village in recent seasons include:

Pianists: Gieseking (two recitals), Bauer, Horowitz, Myra Hess, Brailowsky, E. Robert Schmitz, Richard Buhlig, (in solo and two-piano recitals), Henri Deering, Charles Cooper, Adele Marcus, Ralph Linsley, Dene Denny, David Alberto, Fealy and Ashley, Wesley Kuhnle, John Hays Hammond, Malcolm Thurburn, Mildred Couper, Henry Cowell, Margaret Tilly, Mary Ingels, Elayne Lawson, (composer pianist), Ruth Matthews Lewis, Warren D. Allen, Dane Rudhyar, Imri Weisshaus, Harold Griffin, Anne Greene (plays August 20).

Choruses and Singers: Fenton Foster's Peninsula Chorus, Kedroff Quartet, Russian Greek Choir, College of the Pacific a Capella Choir, Smallman's a Capella Choir, Werrenrath, Kathryn Meisle, Claire Dux, Fred Leedom Scott, Lawrence Strauss, Calista Rogers, Rose Florence, Noel Sullivan, Cantor Rinder, Mr. and Mrs. Max Pantelieff, Mina Hager, Rudolphine Radil, Luisa Espinel, Grace La Rue, Bathie Stuart, Helen Thurlby, Vasia Anikeeff, Samuel L. Ethridge, Carroll G. Sandholt.

Dancers: Harald Kreutzberg and company, Raoul Pausé and assisting artists, Serge Oukrainsky, Luisa Espinel, Willette Allen, Bathie Stuart.

Violinists: Szigeti, Spalding, Lea Luboschutz, Kathleen Parlow (two appearances), Heiman Weinstine, Susie Pipes, Hubert Sorenson, Harry Cykman, Mildred Sahlstrom Wright, Arthur Gundersen.

Viola: Abraham Weiss.

Quartets: Pro Arte, Brosa String Quartet, Neah-Kah-Nie (numerous recitals), Carmel String Quartet, Aguilar Lute Quartet, Roth String Quartet, Hart House String Quartet, London String Quartet.

Trios: Carmel Trio.

Orchestras: Monterey Peninsula

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Cellists: Michel Penha, Piatigorsky, Horace Britt, Misha Gegna, Frederick Search, Edward Kuster.

Harp: Ruth Lorraine Close.

Lectures on Music: Henry Cowell, Redfern Mason, Gaetano Merla, Nicolas Slonimsky, Charles Cooper, Olin Downes (two lectures).

Carmel has been favored with an unusual number of history-making performances. A studio presentation of the jazz opera "Jonny Spielt Auf" had its western premier in the village. John Sebastian Bach's great posthumous work "Die Kunst der Fugue," first performed in 1926, received one of its few American presentations in Carmel. Stravinsky's seldom-played "The History of a Soldier" was given twice in the Denny-Watrous Gallery. Frederick Search's Sixth String Quartet was played by local musicians in the Carmel Theatre. Edward Kuster produced his own version of the "Thrip'ny Opera." Elayne Lawson gave an entire recital of her own compositions. Dane Rudhyar tried out his creative work in the former Theater of the Golden Bough. John Hays Hammond brought his new quarter-tone piano for a test in the village. Henry Cowell's compositions and his musical research instruments have had frequent trials here.

Such musicians and composers as Yehudi Menuhin, Alfred Hertz, Roy Harris, the late Peter C. Lutkin, William Barnes, Issy Dubrowen, Gershwin, Luboschutz, and countless others have found in Carmel an ideal place for recreation, creative work and practice. Lack of space prevents listing the eminent teachers in all branches of music who practice their profession in the village.

The principal organization sponsoring musical events in Carmel is the Carmel Music Society, which presents world-famous artists in recital during the winter months.

By far the major influence in the development of local music is that of Dene Denny. Almost weekly throughout the year Miss Denny presents a musical event of importance in the Denny-Watrous Gallery, which she conducts with Hazel Watrous. Miss Denny's latest achievement, bringing the Neah-Kah-Nie String Quartet to Carmel for six months yearly residence, is destined to have far-reaching results. The public rehearsals of the quartet help to familiarize audiences with the compositions on recital programs, and have great educational value.

Michel Penha, the quartet director and cellist, is directing a local amateur orchestra which he recruited, and is developing it into a creditable concert body. As every member of the Neah-Kah-Nie Quartet is a competent soloist, we may look forward to numerous recitals. Ralph Linsley, pianist assisting the quartet, is a concert artist, ensemble player and accompanist of high standing. He has played with the symphony orchestras, and recently performed the Schumann Piano Concerto in the Hollywood Bowl with the Los Angeles Symphony Orchestra.

Marie Gordon, almost single handed, has presented four seasons of Summer Music Festivals, bringing to the village some of the finest attractions in its musical history. Others who have been responsible for concerts and recitals are Fenton Foster, leader of choruses and orchestras, Edward Kuster, the late Thomas Cator, (a composer of note), and Elliot Durham with two light operas written and produced by him.

How is it possible for a little village on the California coast to offer such an amazing list of musical attractions? Partly because a great many of our citizens happen to be retired folks of cultivation and background who came here, not to make money, but to pursue their hobbies and avocations. Carmel is in no sense a business town. It does not want to "progress" in the chamber of commerce sense. It is not on a through highway. It is a picturesque, secluded spot, lavishly endowed by Nature.

Returned to Stockton after a week's visit to the peninsula and surrounding points of interest were Mr. and Mrs. Jack Sievers and their daughter, Georgia Gene, Miss Elizabeth Sievers, and Mr. Willard Harner.

MEATS OF QUALITY

Not in years have meat prices been as low as they are today. Every delicious, health-giving cut of meat can now be bought at prices that will cut the food budget. Steaks, chops, roasts —the foundation of good meals —can grace your table now for only a minimum cost.

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Most solid, most secure, most satisfactory investment of all is land

Carmel is the "white spot" of land security in all of California . . . which means in all of our United States.

It is a dream town that lives so perfectly in its dependence upon its own unequalled natural beauty that creating an artificial beauty is an unwarranted expense, and an unthinkable breach of good common sense. Carmel lives within its means, and is little influenced by outside conditions.

Carmel land values have not failed property owners. Great beauty is partly responsible for that. Unusual protection from the world's confusions helps. And the quality of its population is an important factor in making it possible for this office to feel happy in its selling of a commodity that cannot be equalled . . . Carmel land.

A small, very special offering this week is a home-site of 100 by 100 feet, for

$1,200

Elizabeth McClung White

REALTOR

Next to Bank of Carmel Telephone 271

- For the past ten years The Bank of Carmel has held the reputation of being an institution of strong and conservative standing.
- Our directors are successful business men, trained and fitted by experience to conduct the affairs of this Bank efficiently and sanely.
- Of real value to our customers is the hearty co-operation of our officers, who may be consulted on business and financial subjects, bringing to your service the result of their experience and the unbiased opinion of business experts.

THE BANK OF CARMEL

Ocean Avenue

MUNICIPAL, COUNTY AND UNITED STATES POSTAL SAVINGS DEPOSITORY

The Garden Gates of Carmel

By Louise Starr Peck

The garden-gates of Carmel, that open to the sea!
Of shining wave and silver shell, they hold the memory,
And cypress, skirting endless shores, where grasses play
Across the long, low line of dunes—
Attended by the ocean-runes
Of sand and spray.

The garden-gates of Carmel, that look upon the sky!
Of brilliant blue or misty gray, with dark gulls flashing by.
Within—the sunny sound of bees and bird's clear trill!
On old stone wall, a scarlet flare;
Patterned sunlight everywhere—
Elusive—still—

The garden-gates of Carmel, that open to one's heart!
Revealing on a roadside curve, small, pictured nooks apart.
Brief intervals of friendliness like spring.
The poet's thought, the artist's grace
Make each a golden, magic place
For gay adventuring;

So much of loveliness have they to tell;
These little gates of gardens in Carmel!

FLOWER GARDEN *of Mrs. Joseph G. Hooper*

Some Impertinent Verses

By Frances R. Ayers

Weather Notes

These nudist cults, no doubt, were born,
In warm and distant channels;
For on a foggy Carmel morn,
Give me my winter flannels.

To Local Poets Who Write About Carmel Bay

Poetic bards of dear Carmel,
How warm your praises be,
As safe upon the sunny shore
You rave about the sea.
While rolling waves may fan the fire
Of your inspiration,
I think a little swim would cool
Much of that elation.

True Love

Your car is not as big as Bill's
And you dance worse than Fred,
Your line is not as smooth as Phil's,
Nor are you bold like Ted.

You're not a football star like Bob,
A millionaire like Lee;
You wonder why I love you?—well,
The others don't love me.

For A Conscientious Reformer

Oh, gallant young crusader,
Your idealism hurts
My guilty conscience;
I shall reform—but nerts!
On second thought, perhaps your quest
Though noble, would not be much fun,
I fear your straight and narrow path
Is only wide enough for one.

ROCK GARDEN *of Mrs. Grace Rodgers*

Special Reduction of Prices on Shoe Rebuilding

Men's half soles	$1.00
Ladies' half soles	.75
Men's rubber heels	.30
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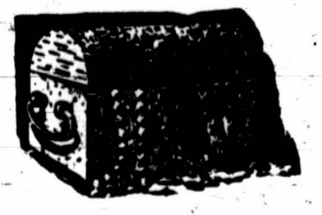
next to Bank



Staging of Dramatic Offerings Plays Important Role in Carmel

Carmel takes few things seriously and there is a constant grin of tolerance on its beaming face. There are only a few things it grips close to its heart.

No other recreational feature plays such an important part in the village as the production of drama. Almost every month a play of some importance is presented in Carmel. During the summer months, there are usually three shows going on over the week-ends.

There are three theatres in operation in Carmel. One is the famous open-air Forest Theater, founded in the early days of Carmel by Herbert Heron. Here each summer, amidst the pine trees and the moonlight, elaborate plays are produced.

The theatrical treat of the season this year was Heron's presentation of Oscar Wilde's play, *Salome*. It was one of the outstanding productions of the Forest Theater and one that will live long in the memories of the audiences that saw it during the three nights that is was given.

Of unusual interest would have been the presentation of *Paolo and Francesca*, which was to have been produced earlier in the season by Helen Ware, noted Broadway star. Miss Ware was to have played the same role she had when she toured the country with Jane Cowl, and George Marion, that veteran actor and director, was also to have been in the cast. Due to the fact that both Miss Ware and Marion were called on location, the play was temporarily postponed.

Carmel's unique little theatre, the Theatre of the Golden Bough, was designed by Edward Kuster. Here Maurice Browne, of *Journey's End Fame*, and several other noted directors, have produced unusual and great dramatic productions. For the present, this theatre is now featuring moving pictures.

The other theatre is operated by the recently organized Carmel Community Players. Here almost every month, one play or another has been presented. *The Firebrand, Rain, The Naughty Wife* and *Spread Eagle. Green Grow the Lilacs* is now in rehearsal and will be given soon.

The Players are making a strong effort to suit the taste of Carmel. Their plays have been varied and unusual and as a whole have had dramatic quality. The casts for the plays all come from Carmel and surrounding territory and have been directed in the past by Galt Bell.

Some years, as in 1924, there were 24 productions presented in Carmel. Of this number, there were three original plays written by Carmel authors.

Edward Kuster, who has for years been at the helm of the little theatre movement in Carmel, has given the village many notable productions, including plays never presented in America before. They included the *Thrip'ny Opera* and *Karl and Anna*. The latter play was translated from the German by Kuster.

All in all, there are but few cities in the country that can boast of such a variety of dramatic offerings as Carmel has had in the past. Carmel is at present time going through a period or readjustment as far as the drama is concerned. Before long, however, Carmel's little theatre movement will again be on that same pedestal of fame that brought theatre-goers from all sections of the state to the village.

Edith H. Heron
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A picture everyone will enjoy

Tuesday and Wednesday — August 23 and 24
JEAN HARLOW CHESTER MORRIS
Red Headed Woman
You'll be shocked for weeks

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Carmel Mission One of Most Historic Spots in California

But for the fact that the Carmel Valley soil is so rich and fertile, there would never have been a village here—at least it would not have been named Carmel.

Back in 1770, Father Junipero Serra founded the Mission at Monterey. They soon found, however, that the soil around there was poor and unfit for farming. It was because of this, that Father Serra toiled over the hills and made his way through the dense forest of pines to Carmel.

He passed through Carmel, walking with his group of followers until they reached the sunny valley. Immediately on finding the splendid soil there, he set Indians at work and before the year was out, Mission San Carlos Borromeo del Carmelo was finished.

It is from the old Mission that Carmel first obtained its name. Hardly had Father Serra died, however, than Americans began to establish quarters here. For the sake of brevity, or some other excuse, the "o" from Carmelo was dropped. It became Carmel Mission. The adjoining property was called *Carmel*.

Carmel Mission is one of the most historic of the entire group of missions in the state. Its importance has never been appreciated. It was the home and headquarters for Father Serra. It was here that this grand Spanish pioneer died and his bones lie there buried under a sarcophagus made by Jo Mora.

The Mission is located within almost a stone's throw of Carmel. Its original adobe walls have crumbled but as a whole the Mission has been restored and stands there as a memorial to the work of the Spanish padres.

It is the gathering place for all Carmel Catholics who attend the Sunday morning masses. It has also become a historical mecca for tourists, thousands visiting it every year.

A few miles away, on the Carmel Highlands road, stands an imposing white structure, completed less than a year ago. It is the home and monastery for the nuns of the Carmelite Order. The nuns live there in self-inflicted poverty, eating dry bread and black coffee and sleeping on beds of straw.

Only through unforeseen circumstances, will they again see the world. For once behind the doors of this monastery, they remain there until their death.

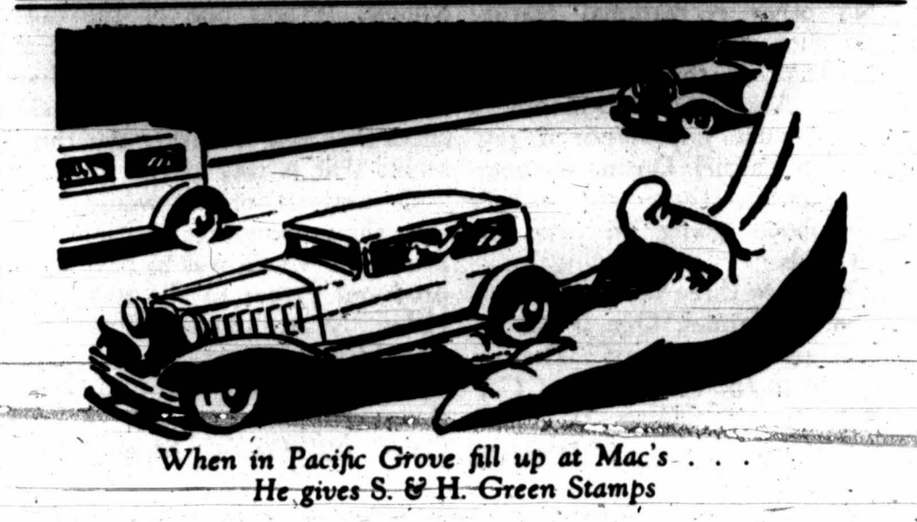
Rainy Day Cupboard To Aid The Needy

For several weeks past, a number of Carmel women have been quietly at work on a new plan of relief work. There has been no publicity because they asked that there be none until the plan had been tried out. Details are now perfected and they are ready to ask for cooperation of the public.

Under the name of *Rainy Day Cupboard*, the scheme is partially self-explanatory. Full information concerning the plan is given in the following communication from one of its sponsors:

A store-room has been opened in quarters loaned by Mrs. Bert Hyde at Eighth and Casanova, the idea being to collect a variety of storable foodstuffs during the summer months, while prices are low. It is in no way desired that people should be asked to contribute a great amount at a time. Any sum from five cents upwards, that will purchase a can of milk, a pound of macaroni, rice, beans, canned tomatoes, etc., will be welcomed; in fact, a gift that does not entail much effort in giving. Every little helps toward making a full Rainy Day Cupboard, which is to be accessible to everyone in need. It will be available also to those people who are privately helping their needy neighbors and would like to supplement their private contributions.

There are collection baskets, marked "Share With Your Needy Neighbor," in every grocery store



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He gives S. & H. Green Stamps

We give your car that friendly hand

Gilmore Red Lion : Union 76 : Richfield and Standard Gasolines

Expert washing and polishing service

UNION CHEK CHART **LUBRICATION**

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WE GIVE "S.H." GREEN STAMPS

A REAL PLEASURE

. . . would be to call on us one of these days, and browse among the flowers for a time, for after all one can browse with flowers as well as books

You will enjoy seeing the variety of inexpensive shrubs and plants that will fit perfectly into your garden's scheme of things

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Charming Pebble Beach Home

Guest House Adjacent

Main house has two bedrooms, two bathrooms . . . upstairs bedroom 21' x 16', with large sunny dressing room. Delightful living room 34' x 20' . . . windows 12' high. Dining room 28' x 12' with french doors opening on large sunny terrace. Butler's pantry, large kitchen, laundry. Guest house consisting of two bedrooms, with bathroom between.

Approximately 1 3-4 Acres

Large sloping lawn, well shaded with oak trees.

This fine property for sale at an extraordinary bargain

For particulars inquire **C. R. PARROTT** *Realtor, Carmel-by-the-Sea*

(opposite Pine Inn) Telephone Carmel 201

in Carmel. Also there are certain ladies, in different parts of Carmel, who will receive grocery contributions from their immediate neighbors on Wednesdays and Saturdays. The neighborhood collectors are: Miss Huntington, The Point (87-J), Mrs. Lynch, Santa Lucia and Mission (255-J), Mrs. Nye, Eleventh and Dolores (643), Mrs. Ohnesorg, Seventh and Carmelo (696), Mrs. Rendtorff, Camino (846-W), Mrs. Crichton, North Camino (73-M), Mrs. Taylor, Third and Lincoln (648-J), Mrs. Grant, Junipero and Fifth (518-W), Mrs. Clay, Guadalupe and Fifth (532-R), Mrs. Bathen, Santa Lucia (1001-R).

It is hoped that every woman who is doing her family shopping will spend an extra five or ten cents for the Cupboard, and give her purchases to the nearest neighborhood collector or deposit in the grocery basket. The Cupboard is not to be opened for distribution before the end of September, in order that when it does open its doors there will be a good supply of everything to meet all needs.

A distributing committee will be announced later. Meantime, the Cupboard will be open for inspection and for the receipt of donations every Wednesday and Saturday from eleven to twelve-thirty.

Further information may be had by telephoning 518-W or 73-M.

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You'll Never Have A Long Face

if

your Steak, Chops Little Pig Sausages or Fresh Fish comes from

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We Deliver

Cowboys in Cast of Community Players

Yippee! Cowboys in town! It's a fact. In the cast of the Community Players' production of *Green Grow the Lilacs*, nine of our hardest ridin' rootin' tootin' buccaroos will appear. Many of these boys have been headliners in national rodeo events, but this is the first time they have been rounded up and herded before the footlights. With the exception of Lynn Hodges, who has appeared several times with great success on the local boards.

Lynn Riggs' play is a saga of cowboy life and manners laid in the Oklahoma prairies, and it was first produced by the Theatre Guild. It has humor, pathos, and a strong dramatic story, which, according to the author, is the means of tying together a bunch of old cowboy ballads.

Galt Bell is deep in the business of rehearsal with a strong cast, which includes such well-known players as Sybil Leonard, Blackie O'Neal, Ruth Marion, Teddy Smith. A. L. Van Houtte, R. A. Cowan and David Matzke. The cowboys are Henry Morales, John Scott, Tex Raibourn, Roy Wells, Lynn Hodges, John Middlesworth, E. Radcliff, N. Radcliff, and W. Radcliff. The singing is under the direction of Fenton P. Foster, and Rhoda and Richard Johnson are doing the sets which offer them a new problem, as the piece is played in six elaborate scenes. *Green Grow the Lilacs* will give the theatre-goer something rollicking and refreshingly different in the line of entertainment, and it will be played on the second, third and fourth of September.

Try-Outs for Doll's House New Play, Now Opened

Readings and try-outs for Ibsen's play "The Doll's House" which the Carmel Community Players have slated to go on the boards following the production of "Green Grow the Lilacs" on Sept. 2, 3 and 4, will take place in the Green Room of the Carmel Community Playhouse this evening from seven o'clock on.

Everyone is cordially invited and it is hoped that many people will come whether they are interested in taking part in the try-outs or in the manner in which the casting is done.

There will be no charge.

A Bargain in Happiness . . .

The Bali Room
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Only fifty cent cover charge week nights

Saturdays $1.00

Hear the smart music of

Ed Fitzpatrick, Jr.
and his
Hotel Del Monte Orchestra

P.S. *Don't forget the Sunday evening dances at Del Monte Lodge*

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Announces A Most Dramatic
ANNUAL CLEARANCE
SALE!

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Be ready! It starts tomorrow! This Annual August Clearance—and what a sale it will be—eclipsing every previous sale we've ever held.

Run your eye over the list of Values in this Announcement then come to the store—where you'll find all other merchandise on sale at similar substantial reductions.

Nothing Omitted Or Held In Reserve!

ENTIRE STOCK - CLOTHING UNDERPRICED!

Men's Suits — Values to $40. — Now! $24.50

Men's Suits — Values to $45. — Now! $29.50

Men's Camel Hair and Imported Tweed Top-Coats — Values to $50. — Now! $24.50

$1.00 Women's Phoenix Silk Hose one lot on sale at 65c

One Lot, Men's Broadcloth Pajamas Values to $1.95 95c

$1.50 white Broadcloth Shirts Collar attached 95c

50¢ Men's Athletic Underwear Shirts or Shorts 33c

50¢ Men's Silk and Rayon Hose assorted colors 29c

One Lot Silk Neckwear $1.00 Quality, now! 55c

NOTE THESE SPECIAL ITEMS

$1.95 Arrow "Trump" BROADCLOTH SHIRTS — Decidedly underpriced for this sale at $1.55

$2.50 "PADDOCK" SHIRTS — Come in Mesh and Broadcloth (collar attached styles) now $1.85

One lot $3.50 quality BATHING SUITS (Men's and Women's) in good styles and colors $2.65

One lot Boy's Wool PULL-OVER SWEATERS — Values to $3.50 now on sale at only $1.95

Men's "Rough-Rider" COLLEGE CORDS — Regular $5.00 quality on sale at $3.95

Balance of Stocks on sale at like reductions

SHOES!

WOMEN'S FOOTWEAR — Oxfords, Ties Pumps, etc. Values to $7.50 now! $4.95

MEN'S SPORT OXFORDS — White and black; white and brown. Values to $6.50, pair $3.95

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One Lot—Men's Quality Felt Hats Values to $7.50 now $2.95

$10 Quality Flannel Beach Robes On sale now at $6.95

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ONE-CENT SALE Regular 15c Jar Best Foods French Dressing **01c**
Full Pint Jar Best Foods Mayonnaise 29c
BOTH for 30c

ORANGE JUICE Trupak orange juice is prepared from Ripe California Valencias. 8-oz tin 3 for **25c**

RIPE OLIVES Trupak Large black variety, grown in the sierra foothills. No. 1 tall tins. 2 for **25c**

WESSON OIL A pure Vegetable Oil for cooking, baking, shortening or salad dressing Quarts 39c Pints 20c

IGA GINGER ALE A delicious, aromatic, dry ginger ale. It keeps alive. 12-oz. 3 for **35c**

H.B. CATSUP Large size (14 oz.), pure, uncolored tomato catsup, without preservatives. Bottle **11c**

IGA CAKE FLOUR Twenty-seven times finer in texture than the family flour. Large Pkg. **20c**

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296 LIGHTHOUSE AVENUE MONTEREY

New Monterey merchants are an interesting bunch of fellows. They feel that they can serve Carmel in many ways that Carmel cannot serve herself. Too, they feel that Carmel can serve them, in many ways they cannot serve themselves. With this spirit, New Monterey extends a friendly hand to her neighbor by presenting this page. The merchants association of New Monterey has banded together for the purpose of increasing their own business, of course, and yet it is easy to see how they are working for the welfare of the entire Monterey Peninsula. New Monterey should receive our co-operation.

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. . . and Carmel of tomorrow will have the same pleasant experience as Carmel of yesterday in dealing with the Work Lumber Co. For so many years now, we have satisfied the most particular people with our building materials and with our especially fine millwork. The size of the job is immaterial with reference to our desire to please.

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Thorough equipment for accurate machine work

48 inch swing lathe
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Where the service is a matter of personal pride and not company routine

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Many bargains in used radios

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but come to Bussey's before
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You will enjoy this extra quality loaf

BETTER TOAST
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BETTER BREAD

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STAR CLEANING COSTS NO MORE

You will be more than pleased with our service

Just telephone
Monterey 236

Star Cleaners

The Merchants Association of New Monterey

GREETS YOU, CARMEL

The merchants of New Monterey solicit Carmel's patronage, not with a feeling of wishing to take business out of Carmel, but with the express idea of promoting mutual intercourse between the two Peninsula centers.

When in New Monterey, you will find us anxious and willing to serve you well in quality, price, and courtesy.

There is always plenty of convenient parking space in New Monterey.

Speech Correction Experts Open Class

When you take the girl friend out on a moonlight night, do you begin to stutter?

Or does he anwer you back in baby talk?

If so, there are two speech correction experts in Carmel who know how to stop the tongue from curling. They are Melba Hurd of the Univerity of Michigan faculty staff and Helen McLachlan of the Univerity of California.

Both are authorities in speech correction and are here to establish a class or give private lessons.

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3 world champions

in the lightweight class

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The Remington Portable
strongest - fastest - lightest
$60 . . . with tab key $65

Remington Noiseless Portable
ease of operation - quietness
small and light $69.50

The Desk Model Noiseless
the most complete small typewriter
$75 . . . Carrying case $5

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FOR SALE—Genuine bargain; the Monte Verde Apartments; 68 feet on Monte Verde St. and a cottage in the rear; both completely furnished. Percy Parkes, Owner, Parkes Building. Phone 71, Carmel.

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FOR RENT: Exceptionally desirable room in private home 856 Monte Verde St, Separate entrance, steam heat. Excellent location and view. Telephone 323-W.

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FOR RENT: Furnished house. Ocean front. Close in. Furnace. 2 bedrooms and maid's suite. Large Garage. $75 month. Long lease. Sept. 1 to July '33. P. O. Box 927, Carmel.

MISCELLANEOUS

LOST: Brown pigskin card case near Carmel Theatre. Money and valuable papers. Large reward. Return to Pine Cone.

WANTED: Carmel Lots. My equity in Carmel cottage near beach, and some cash; for lots preferably on Point. Give location first letter. Box J. Pine Cone.

WANTED: Position as companion and secretary by young woman. Character references. Box 9, Carmel Pine Cone.

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Carmel-by-the-Sea · California

The Bridle Trails of Carmel

By Peggy Patton

There is really only one way to see the beauties of Carmel and the Monterey peninsula properly, and that is from the back of a horse. In a car, the speed, the need of attention to the steering gear, and the bumps of the unpaved ways force one's eyes from the surroundings; and afoot, one watches his step and gasps for breath. Mounted on a spirited but steady saddle horse, the landscape unrolls before the eyes in a series of wonderful pictures, and the exhilarating exercise of riding adds zest to the pleasure of viewing.

Because few streets are paved in Carmel, all ways are bridle paths. Horses' hoofs tread firmly the soft dirt roadways. The tree-shaded narrow streets present view after view of incomparable loveliness. Through the foliage are vistas of sea, of hills and mountains. Flower gardens, and the half-hidden homes of people, famous the world over, come as one canters Carmel's lanes.

Leave the road for one of the numerous bridle trails that open invitingly through the woods, and the pleasure is more intense. The eyes are filled with intimate views, canyons filled with feathery ferns, or rough with gray rocks piled one above another; hillsides knee deep in golden poppies or the sky-blue lupin; or close growing, sweet smelling pines at either hand.

Over the trails in Pebble Beach another interest thrills the equestrian. The emerald golf links, with sapphire sea behind it, spotted with color of the players makes a picture long to be remembered. The rider passes palatial homes of millionaires with formal gardens tended with professional care. He rides past the groves of gnarled cypress trees, the wide-branched oaks, the toothpick pines. He looks from a height to the Monterey bay, with a fleet of gaily painted fishing boats at anchor, and on his other hand, the limitless sea stretching to a far horizon. And, so suddenly as to thrill, he comes upon an Indian village, its tepees erect, its campfires smoking, lost among the forest trees.

A favorite ride is to Point Lobos, whose wondrous beauty is best unfolded for the equestrian's delight, for he can go where no car could maneuver. Another is up Mount Devendorf, behind the Highlands Inn, over trails that a horse makes readily enough, and no car would dare to follow. From points on the bridle path, far-away Santa Cruz may be seen, and the full sweep of Monterey bay.

Gallop along the white sands of the long beach of Carmel, with the salt spray in your face and the wind in your hair. Jog more sedately up the Carmel river valley, or trail one of its branches far up the mountain side into the real wilderness. Here a buck with his does will race you for a time, or a mountain lion may slink quietly away at your approach. Or take a packhorse along, and go pioneering down the coast into land that has never had the reek of gasoline or the noise of a motor.

Moonlight riding parties, with a picnic supper or a barbecue as an added objective, are frequent occasions in Carmel. There is a mystery in the sharp-cut shadows of the night, in the bright open spaces of yellow glow, that enhance the joys of equestrianism. Nor is there greater romance anywhere than on the bridle paths with the right companionship and well trained mounts.

Because it is the Paradise of the horseback rider, Carmel is provided with the best of saddle service at the stables of Lynn Hodges on Ocean avenue and Junipero street, and of Bettie Greene, on Junipero street. The very mount that fits your requirements, that suits your abilities as a horseman, or the need of the occasion, can be found in their thoroughly equipped stables. Perfectly groomed, neatly accoutered, you may well be proud of your outfit. And courteous grooms, who take pride in their work, will adjust a stirrup, or change a saddle to your convenience; or will serve as a guide and attendant for parties into the hills.

No need, either, to hestitate because you lack costume or any of the equipment of equestrianism. At the great store of Holman, at Pacific Grove, any and all your needs in this regard can be taken care of readily. They have a department devoted to the requirements of sportsmen of all kinds, and are peculiarly suited to take care of the horseman or horsewoman who feels the lack of garb or boots, whip or spur, or whatever. Carmel was discovered by men on horseback, riding through the wilderness from far-away San Diego, one hundred and sixty-three years ago—brave Portola's caballeros—and it still is a town for the man on horseback.

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THAT WIN FIRST PLACE IN STYLE WITH A QUICK REIN ON THE BUDGET

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Suede Jackets

$3.95 $6.95

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Lovely jackets remarkably reduced! Dozens of styles to select from . . . finest quality suedes. Red, blue, green, wine, tan, brown and white. Sizes 34 to 38

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Authoritatively tailored jodhpurs, and reasonably priced . . combining the finest quality and designed for the most exacting rider who desires ease and comfort in the saddle. Tan and brown with chamois reinforcements. Sizes 26, 27 and 28

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$4.95 $5.95

Smartly fashioned white riding breeches. New features are the high English back . . . zipper side closing . . . new pockets. Tailored for both appearance and comfort . . . pre-shrunk and washable. Sizes 24 to 34. Also in tan and brown, sizes up to 36

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$1.95

Mannishly tailored of lustrous, superior quality Broadcloth, made with regulation collar and open sport collar. May be had in white or tan. Sizes 34 to 42

Riding Hats

$5.45

Hand blocked, lovely soft French felt in the favored tailored mode for riding. Tan, brown, navy and black.

Other felts from $1.95

41st Anniversary Sale

Now in progress

Wonderful values in 46 Departments

Pigskin Gloves

$1.95 $2.95

$3.95

The ideal glove for sports wear in general and riding in particular. Slip-on styles with short or wide flared cuff

Wool Breeches

$11.50 $12.50

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The very last word in English riding breeches. New smart styles . . . zipper side closing . . . high notched back with matching belt. Three of the season's smartest models . . . newest colors. Sies 26 to 30

Warm Tribute From Former Home Paper

It isn't often that a newcomer in Carmel gets such an introduction as comes with the arrival here of Dr. Dean Seabrook, who enters a partnership in medicine and surgery with Dr. J. B. McCarthy, with offices in La Giralda building. From Dr. Seabrook's former home, Portland, the editor of the Oregon *Journal* writes us enclosing an editorial clipping from his paper, which reads as follows:

Portland lost a prized citizen this week in the removal of Dr. Dean Seabrook and family to California to reside.

A native Portlander, Dean Seabrook, on his way through the public schools, in his study of medicine and in the subsequent practice of his profession, made hosts of friends. His character was of the kind that made his friendships lasting and that bound him to his associates with ties that never break.

As a surgeon he was, in spite of his youth, widely known in Portland and greatly admired.

Dr. Seabrook goes to Carmel,

California, where a partnership and an inviting career in his profession are assured. He merits confidence and esteem in whatever place and in any field he may choose to devote his talents.

Communist University Graduate To Speak

A communist with a sense of humor, a witty, fresh, original speaker, a university graduate, world traveller, and worker at anything from able seaman to engineer. This is Jim Branch, till recently Editor of the *Western Worker* who is to speak in Carmel next Sunday night under the auspices of the John Reed Club.

Mr. Branch will discuss the coming war, the class struggle, the Communist Party in the coming elections, its platform and the part it will play. He will deal specifically with war preparations in local areas and the position on the Pacific Coast generally, and so refute the contention of some that "communists deal only with Russia."

The meeting will be held at the Community Theatre Greenroom, Carmel, on Sunday, August 21st at 8:15 p.m. Entrance two bits and those who can't afford it, nothing.

We Invite You to Ride . . .

Where the roads winds free and the sky is wide . . . where the waves of the sea dance in the sun . . . *Mountain and valley are calling you* . . . COME

SEE CARMEL

. . . from the saddle

Whether it be for mountain trails or select bridle paths . . . you can always find the right horse at

Bettie Greene Stables

Junipero Street at 4th
one block from
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Napoleon Would Never Have Ridden A Plug . . . Why Should You

The San Carlos stables, run by experienced horsemen, offer you a variety of the finest horses on the peninsula

Hourly, weekly and monthly rentals at special prices

Enroll the youngsters in our Winter Classes

San Carlos Stables

Owned and operated by Lynn Hodges

Junipero and Ocean

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Where Living is Pleasing

(continued from page five)

Robles del Rio Carmelo, up the valley.

Hotel Del Monte has its own track where race meets are held each year, with steeple-chasing a feature; has a Roman plunge, and trap-shooting. The greatest polo games of the year are played in their field. It is a center of sport of all varieties. Incidentally, it is one of the finest hotels in the country.

The Abalone League of Carmel should be given a special article, for this old baseball institution merits it. The Abalone League, with from four to six clubs in it, plays a winter season on its own grounds in the northern part of Carmel. The first impressive thing about the league is that there's no fence about the grounds.

Anyone can see them play, and nearly everyone does. On a Sunday afternoon, hundreds of cars surround the field, and shout encouragement to the men and women, boys and girls, who are the players. The Giants, the Shamrocks, all the other clubs have as regulars on their nines, men with gray hair, boys in the grammar school, girls with muscular arms and athletic souls. For the Abalone League believes more in having a grand time of it than in winning the Stove Lid Top, which is the season's pennant.

The game is the invention of the Abalone League; a combination of indoor and outdoor baseball. The bats are small and the ball is big, and the bases are closer in than National League regulations require. Yet it is a red-hot game, with plenty of ginger to it, and for real sporstmanship is top of the heap.

Yes, it is sport to live in Carmel, to walk or drive about its roads or to ride horseback through its beautiful bridle paths; to bathe in the surf, or in some swimming pool up the river; or to picnic at Point Lobos, in Nature's wonderland.

It is probable that Point Lobos will shortly become a state park, for the commission has been trying to buy it for that purpose, and seems to have its heart set on acquiring it. Point Lobos is two miles from Carmel, on the road that leads southward, down the coast, and is a rocky point that juts into the Pacific at the end of Carmel bay. The sea cuts into it like the fiords of Norway on a smaller scale, and on the rocks grow the gnarled cypresses—cedars of Lebanon, it is said. The scenery defies description, and the adjectives "wierd" and "eerie" are overworked by those who try.

A mile or so below Point Lobos is Carmel Highlands, with the Highlands Inn on top of a hill that looks down at the sea, breaking on the rocks at its feet, far below. Back of the Inn, and around it, are many fine homes and studios where live artists and writers, and people who love Nature in its wilder moods. The Santa Lucias pile up, one beyond the other, far to the eastward, and parallel the coast to the south.

And through that long stretch to the south, overlooking the sea except when it winds its way through redwood canyons or up a mountain stream where the brook trout play, goes the Carmel-San Simeon state highway, now in its building. When completed, it will be a connecting link with the great Roosevelt system, a scenic boulevard down the entire coastline of the state.

Cut from the mountains' sides, it is not an easy road to build; bridges that span the streams are long and high, masses of concrete and steel. They are building from either end, and now only some fifteen miles separate the great crews of workmen that grade the roadbed. It is for much of the way over entirely new ground, where never was a road before, through a country that could be traveled only on foot or by horse or burro. Yet that day when it is thrown open to the public, much of the automobile travel between San Francisco and Los Angeles will switch from the old lines to this marvel-road of scenic loveliness.

Carmel held it away from the town. By an effort of its people, it secured the routing of the highway to pass beyond its city limits' line, almost a mile from the town center. There would be too much traffic over that highway to enhance the comfort and peace of the village; comfort and peace, with the zest and pleasure of living, together with the advantages of the best in education, being Carmel's modest ambition.

Sunset School, with ample housing, a really fine new building of schoolrooms, shops and an auditorium which seats 700 people, is the village's elementary educational institution, now with over 300 pupils. It is considered one of the best schools in the state, with instruction given in music, drawing and the art-crafts, as well as a thorough course in the essential subjects. Children of highs school age go to the Monterey Union High School, at Monterey, also an exceptionally fine institution. Besides the public schools, there are a number of private schools on the peninsula, among which the Douglas School and the Forest Hill School are notable.

These for the children; for the adult mind that craves additional education, there are teachers of many things here. The Alliance Francaise with its study of the French language, and the history and literature of that country; teachers of Spanish and other languages; instructors of music, either the voice or any instrument, with names that are famous; a School of Woodcarving, that has pupils from far away who come to have instruction from its master-carver; and schools of art, painting, landscape and figure, and of sculpture; one needs only to make known his ambition in learning to find in Carmel an instructor for it.

With Carmel's public library at hand to give the help of books of reference. The Ralph Chandler Harrison Memorial Library would be a remarkable institution in a city ten times the size of Carmel. It was left by will to the city to honor the memory of one of the state's great jurists. The needs of a people of culture for books has been met by the city government in a generous way, and a high standard of reading matter and of service is maintained there.

Who are the people of Carmel? This village has so often been called an "Art Colony," that visitors here frequently ask for a sight of the structure that houses the colony. They have an idea that Carmel is some sort of co-operative affair, with big dormitories, and a community dining-room. Far from it. Carmel is one of the most individualistic towns in the world.

True, there are a lot or artists living here, and even more writers than artists, probably; and more musicians than either artists or writers. But three thousand people live in Carmel and its immediate environs, and all the painters and poets, the singers and flutists, the sculptors and authors

Have Tea

in the Egyptian Tent
at Mrs. G. F. Beardsley's
8th and Casanova

Wednesday, August 24th
3 to 5 p.m.

25¢

Funds for Church roof and Manse furnace

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. . . if you have been a permanent customer of ours, is

Perfect Cleaning

With pride we point to the FACT that no other cleaner anywhere employs more expert labor or possesses more modern machinery for properly protecting every known kind of fabric

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Tonight and Tomorrow at 8:30 o'clock

The Greatest VAUDEVILLE Performance in CARMEL'S HISTORY

Tickets any place in house

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and that means a checking up on your clothing needs

We are stocked to supply any article you require featuring

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Monterey's Complete

MALT HOUSE

We have everything to go with "Malt" including 21 different brands

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1 Mug free with 2 cans
Falstaff 53¢ per can

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together wouldn't make up any great proportion of the whole. The last "Who's Who in America" probably locates a score of its notables as residing in Carmel. Another score might be in that book if they wished, or may be in the next edition. Perhaps another two score are beginners in the arts, or have not yet arrived. It is a fine bunch of hard-working people, wielding their brushes or hammering their typewriters, making a living. But they're not Carmel by a long ways, nor do they want to be thought of as "colonists."

Carmel's people, coming from everywhere, are those who would be attracted to the kind of a town that Carmel is. They first come to see it because of something they have heard or read about it. If they are the right sort, they fall in love with the place and stay. Merchant or professional man, retired capitalist or carpenter, if the lure of Carmel gets to him, he builds here his home. It makes a fine population. People are satisfied, are happy.

And the churches help them to be satisfied and happy. There is the Community Church, the Mission of Carmel, All Saints Episcopal, the First Church of Christ, Scientist, and Unity Hall, where primitive Christianity is taught. Services are held every Sunday, and there are Sunday Schools for the children.

There are clubs of various kinds for various purposes. The Carmel Woman's Club has sections for the study of civic problems, for social affairs, for gardening and the raising of flowers, a diversified program of activities that includes bridge whist. The Manzanita Club is the town's oldest social organization, with its own clubhouse. The Business Association studies the problems of the merchants. The Forest Theater Society and the Community Theatre are dramatic organizations, with their own theatres. The Carmel Art Association is made up of the painters and sculptors, and has frequent exhibits of their work. The Carmel Music Society presents fine concerts every winter, and the Summer Festival of Music has for four years given an excellent summer program of concerts. Elsewhere in this issue, Hal Garrott, the Pine Cone's critic, tells of the activities here in a musical way. There is, too, the Carmel Masonic Club for members of that order.

There are both Boy and Girl Scout troops in Carmel, and each owns its separate clubhouse. They are active, with big memberships, carefully directed. And there is a volunteer fire department, with social activities second only to its great service to the community in fighting and preventing fires.

Under Chief Robert G. Leidig, the fire department has become a very efficient organization, with two standard pumper engines and an adequate water supply. Their response to the alarm of the siren is almost as prompt as would be that of a paid department, and there is nothing amateurish in their work at a fire. The small fire losses in Carmel, and the low rates of insurance are the results of the persistent drills and masterly discipline of the volunteer workers.

Sketchily presented, we admit, here are the vital statistics of Carmel. It is difficult to give an idea of the beauty, distinction, comfort and harmony of this village-by-the-sea. Those who live here, love it. Those who visit here, come back again and again, to finally merge with it. It is not a Greenwich Village, not at all "arty." Although a town of shops rather than stores, there is not a "shoppe" in it. If its homes have each its fireplace, there is a gas furnace hidden away to augment the warmth as needed. Under the loose tiles of the roofs is a perfectly waterproof sheating. Candles may illumine dining tables, but electricity waits at the switch. It is not freakish, but sane and reasonable.

A large number of Carmel residents and business firms have purchased tickets for the Firemen's benefit show tonight at $5.00 each, instead of the regular rate of 50 cents. These donations will aid in swelling the fund for uniforms for the village firemen.

Among those who gave contributions are the Carmel Pine Cone, Mrs. L. B. Dutton, Carmel Grocery Cupboards, Paul Prince, Perry Newberry, C. W. Whitney, M. J. Murphy, Janet Prentiss, La Playa Hotel and Espindola's.

Blue Bird Has Flown 8 Years Over Carmel

The blue bird has become a distinct mark in the business life of Carmel.

For more than eight years Mrs. Mabel C. Sampson has operated one of the most successful restaurants and tea rooms in the village. This summer, her daughter, Sammy Sampson, opened the Blue Bird Tea Garden on Dolores street. Both places have become the mecca for the elite and the artistic.

GRIMES & RUHL
308 ALVARADO STREET
Locksmiths
We give daily service to Carmel . . .
Just phone Monterey 172

ELSOM

asks . . . that when you are down town to come in and see the new Fall apparel for matrons and college girls at new low prices

You will be charmed with the display and surprised at the new low prices

The Shawl & Bonnet Shop
Ocean Avenue under Pine Inn
Carmel

CHRISTIAN SCIENCE SERVICES
First Church of Christ, Scientist, Carmel
Monte Verde Street, one block north of Ocean Avenue, between Fifth and Sixth
Sunday School 9:30 a.m.
Sunday Service 11:00 a.m.
Wednesday Evening Meeting 8:00 p.m.
Reading Room
Open Week Days 1:00 *to* 5:00
Evenings: Tuesdays and Friday 7:30 *to* 9:00
(Closed holidays)
Public Cordially Invited

THE COMMUNITY CHURCH
LINCOLN STREET
The Rev. T. Harold Grimshaw
Minister
MORNING WORSHIP at 11:00 a.m.
Graded School at 9:45 a.m.
Make Your Church Home With Us

ALL SAINTS EPISCOPAL CHURCH
Monte Verde Street
South of Ocean Avenue
The Rev. Austin B. Chinn, Rector
SUNDAY SERVICES
8:00 a.m. Holy Communion
9:45 a.m. Sunday School
11:00 a.m. Morning Prayer and Sermon
All Are Cordially Invited

UNITY HALL
Dolores street between 8th and 9th
Carmel, California
Primitive Christianity As Taught by Jesus Christ
Including Healing
'Ho, every one that thirsteth, come ye to the waters, and he that hath no money; come ye, buy, and eat; yea, come, buy wine and milk without money and without price.'
MEETINGS
Sunday Morning 11 o'clock
MEDITATON CLASS
Tuesday Afternoon 3 o'clock
HEALING MEETING
Thursday Evening 8 o'clock
Individual healing and teaching daily. Telephone Carmel 718

CARMEL VALLEY
PROPERTIES
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SEVEN ARTS BLDG.
CARMEL

BIRDSEYE
FROSTED FOODS

A complete meal in twenty minutes!

When you use BIRDSEYE FROSTED FOODS, you will find that many delicious dinners can be completely prepared in twenty minutes.

That's because the preparation is done before the foods are packaged or frosted. And most of the foods cook in shorter time.

Pay only for what you eat

That same elimination of waste means that you pay only for what you eat . . . only the food which reaches the table. And further . . . you can *know* in advance the quality of foods you are serving . . . guesswork and hoping that foods will be right when they are cooked, are gone forever.

By means of special equipment we have installed, these foods are kept at zero until you purchase them. Then, you can put them on to cook while they are still frosted . . . *or, if you are not going to eat them until the next day, you put them, unopened, in your refrigerator, treating them as you would any other fresh food.*

Imagine buying peas all shelled, berries hulled, cherries pitted, chops and steaks trimmed and ready for the pan, fowl ready to be stuffed and popped into the oven!

And then imagine cooking time decreased!

Cook BIRDSEYE Peas eight minutes! Cook BIRDSEYE Corn six minutes! Cook BIRDSEYE Spinach twelve minutes! That's all!

And with meats, there's a further advantage! The BIRDSEYE process *increases tenderness*, and at the same time seals in all the flavor. *None of the flavor-juices can leak out* or evaporate. Thus you have both flavor and tenderness . . . both at once!

Distance, too, is conquered. You may have *Blue Point Oysters, Cape Cod Cranberries, Eastern Scallops, New Jersey Mushrooms* . . . anywhere . . . anytime.

We urge you to visit our FROSTED FOODS DEPARTMENT at your earliest opportunity, to see this "Modern Miracle" that means a new realization of fine foods along with *convenience* and *economy*.

BUDGET-AIDING

You'll be saying "Foods so fine must cost more!"—but that's the best part of it! For Birdseye Frosted Foods are easy on the budget!

In the first place, you pay only for the edible portions of the foods—all waste being eliminated before packing! Peas are shelled, spinach is washed, waste parts of meats are removed, poultry is dressed, before frosting. Vegetables are graded so that the box you buy contains peas "all of a size"—berries good from the top of the box to the bottom.

In the second place, these foods are packed when prices are lowest—so you get mid-season low prices the year round.

It is simple to arrange a food budget with Birdseye Frosted Foods.

Item	Approx. portions per pkg.	Approx. cost per portion
Peas	4 to 6	7¢ to 5¢
Corn	4 to 6	7¢ to 5¢
Lamb Chops Rib	5 chops	9¢ per chop
Lamb Chops Kidney	5 chops	10¢ per chop
Pork Chops	4 chops	10¢ per chop
Raspberries	5	5¢
Haddock Filet	4 to 5	7¢ to 5¢
Blue Point Oysters for Cocktail	5	8¢
Lean Hamburger Steak	5 or more	5¢
Sirloin Steak Red	6	10¢

BIRDSEYE FROSTED FOODS
Distributed by Frosted Foods Sales Corporation

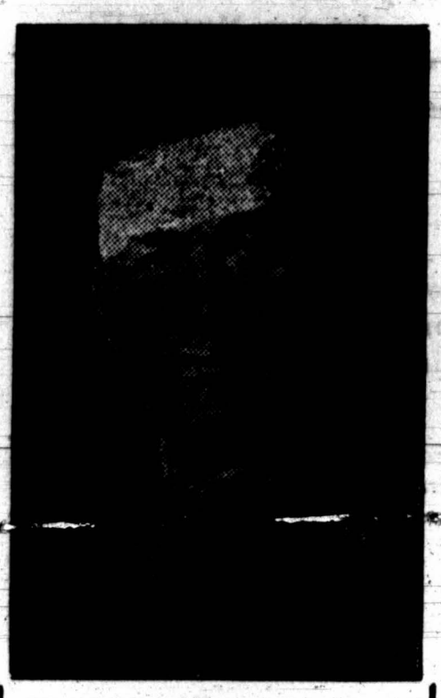
Now on sale at
EWIG'S GROCERY
Ocean Avenue · Across from Bank of Carmel
Telephones 423 and 424

DAILY DELIVERIES IN CARMEL AND PEBBLE BEACH

Neah-Kah-Nies Play Classics

By Hal Garrott

An audience of over five hundred (one hundred more than the Carmel Theatre seats), listened to the Neah-Kah-Nie String Quartet Tuesday night, in a program of the solid classics relieved by three short, modern numbers.



Ralph Linsley, the assisting artist, played the piano part of the Brahms Opus 26 Quartet. Mr. Linsley's performance was flawless, and revealed so much charm and vitality, as well as musicianship, Carmel would welcome an opportunity to hear this artist alone in recital.

In spite of a new instrument not completely broken in, Hubert Sorenson handled the violin part of the Brahms Quartet superbly. The many eloquent passages given to the violin were played with distinction and beauty of tone. Abraham Weiss' well played viola never fails to lend husky mellowness to the quartet tone. When Mr. Weiss plays alone we listen with bated breath.

Michel Penha's cello, partially muffled by the curtains (behind which was no sounding board!), made itself felt in the ensemble, but failed to sing out with anything like the beauty and fullness it is capable of when properly placed on Sunset stage. This was not a serious fault Tuesday night, however, as the cello had few outstanding passages. The two players at the front of the stage and the pianist were the only ones heard with complete distinctness.

The four men put sound understanding and emotional warmth into their performance of the Brahms. To me it will remain one of the notable numbers of these chamber music programs.

Susie Pipes appeared only in the first half of the program, in the Bach arrangement for String Quartet and three short pieces. Though handicapped by a new (unbroken in) violin, she dominated the string body with a full singing tone that proved her not only first violin, but first in other respects too!

The three short numbers following the Bach were colorfully played, and won such favor from the audience, the Widdecombe Fair by Harrison had to be repeated.

Owing to Claire Upshur's sudden illness, the distinguished soprano's appearance was postponed till this coming Tuesday. At that time Michel Penha will play a Bach Suite for cello unaccompanied, and Miss Denny and Penha will perform the Kodaly Sonata.

ELECT
STANLEY W. OLLASON
County Supervisor
from the
Fifth District
for Efficiency and Economy
in County Government
Primaries August 30th

JOHN REED CLUB
JIM BRANCH
recently Editor "Western Worker"
on
WAR AND THE CLASS STRUGGLE
Questions and lively debate
Community Theatre Greenroom
Sunday, August 21st, 8:15 p.m.
Admission 25¢ . . . Unemployed free

Elect
JNO. L. D. ROBERTS, (M.D.)
Candidate for
STATE SENATOR
(Monterey and San Benito Counties)

Name appears on Republican and Democratic ballots at August 30th primary election, 1932

Greetings: I am a candidate for the high office of State Senator to represent the 25th District, and most respectfully solicit your vote at the August 30th primary. You will find my name on both the **Republican** and **Democratic** ballots. My reasons for asking your support is:

I am retired and if elected able and willing to give you my entire time. **A native born** citizen of the United States. Have resided continuously the past 45 years on the Monterey peninsula. Served as a **member of the Monterey County Board of Supervisors** for 20 years and for one term as chairman. Have had many years' experience as a Postmaster, School Trustee and extensive and varied business experience. I am a graduate of the University of the City of New York (Physician and Surgeon) and believe that with my years of contact with public and private affairs **I am better qualified** to serve you than the average citizen.

(1) We need legislation that will aid local industries, such as fishing, canning, dairying, farming and lower taxes.
(2) We need to protect labor, have old-age insurance, and
(3) Submit to the voters the right to decide vital subjects.

MY RECORD WILL SHOW I have done much to originate, promote and get results on many projects, among them the San Simeon-Carmel highway, the Castroville road, and its direct extension through Del Monte Hotel grounds, the Sierra-to-the-Sea, and the Carmel-Pacific Grove roads, the Lighthouse Park, and the abandonment of the Atascadero military camp and its relocation at the Presidio of Monterey.
I wish to serve ALL the people, giving my time and experience and the best that is in me.

Most respectfully,
Jno. L. D. Roberts, (Doc. Roberts)

Anne Greene Plays Tomorrow Night

By Hal Garrott

Anne Greene, daughter of Mr. and Mrs. Charles Sumner Greene on Lincoln street, makes her Carmel debut as pianist in the Denny-Watrous Gallery tomorrow night. Ticket holders will be admitted to hear Miss Greene rehearse her program tonight in the Gallery.

To "get a line on" Miss Greene's playing for our readers, I walked two miles down the hill to the Greene studio last Monday and listened to her program. Well, if I live to be a hundred in Carmel, I shall expect to have thrills to the very end. So impressed was I by Anne Greene's playing, I climbed the hill without stopping for breath, and had enough enthusiasm left over to congratulate Dene Denny on securing Anne for the gallery.

Decidedly Anne has the "makings"—possesses in one form or another just about everything the pianist requires. There are so-called "intellectual" players, performers it is our duty to hear because of their "educational value," and there are the brilliant gallery-rousing technicians. Anne Greene is none of these. One might almost say she does not play the piano—she plays the music!

Her performance is packed with tonal variety, contrast, color. She possesses poise. She can play with deliberation and observe rests without becoming self-conscious. Languidly she dreams with Schuamnn in his bewitching fantasy. She floats on wings with Chopin in his medieval F Sharp Impromptu. You can follow the knight galloping toward the maiden, and the subsequent wooing in the forest. When he leaves—one hears the longing the piece began with. (No doubt it continues until the next knight appears).

I mustn't say more, or I'll give away my review. But here is a musical tip. Hear Anne Greene, because you'll enjoy every note she plays.

Red Cross Activities

Miss Alice Chaffee, Field Representative of the Western Division of the Red Cross, paid a visit to the Carmel Chapter last Tuesday. Miss Chaffee met the chairmen of the different committees and expressed approval of the various activities of the Chapter.

She told that the Government has set aside 500,000 bales of cotton to be manufactured into cloth used for the needy. This cloth will be distributed through the various Chapters of the Red Cross.

The Carmel Chapter will have its quota of this material which sometimes of groups of women, will be made into clothes for our sometimes of individual women, needy children. Volunteer workers will make these garments as needed in this Community, consisting ed.

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built of the same combustible material as all homes are built of,—contains the same appliances and furnishings as most homes, such as radios, vacuum cleaners, electric irons, toasters, floor lamps, stoves, curling irons, floor mops, oily dust cloths and matches. All these things are **Fire Hazards** and cause more than 930 homes to burn every twenty-four hours and caused more than 30,000 persons to burn to death or to be permanently injured last year. 60% of all fires start in dwellings, 62% of deaths from fire occur in homes; 66% of these deaths are women and children. **Fire always walks arm in arm with Death:** every thirty minutes a life is snuffed out by fire, somewhere in the United States . . . and this goes on day after day, month after month, and still people continue to take a chance with fire. **Would you knowingly endanger the lives of your loved ones?** Without cost or obligation our fire prevention expert will show you where all your fire hazards are . . . how you can eliminate the unnecessary ones and protect against the others

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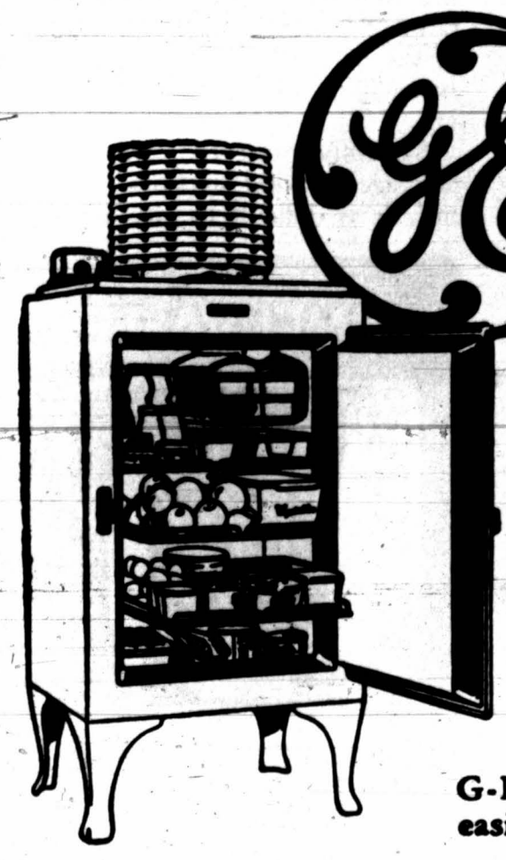

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ELECT
JOHN H.
THOMSEN

For
Assemblyman

Monterey and San Luis Obispo Counties

A farmer and lawyer . . . a staunch supporter of the Carmel-San Simeon Highway and one who knows the sardine canners' problems

Election
August 30, 1932

Tickle, Thomsen, Jacobsen In Line for Poll Victory

If those purveyors of political information are correct in their predictions, Carmel will have a representative in the state senate, Monterey a member in the state assembly, and Pacific Grove a supervisor on the county board.

Every indication points to a tremendous landslide for Edward H. Tickle, Carmel Highlands resident, which will send him to the state senate. Tickle in the last few days has been working hard in advancing his campaign and is expected not only to draw a huge vote from the Monterey peninsula, but also from Salinas and the southern part of the county.

His opponent, Dr. John L. D. Roberts, is making a strong bid to win out against Tickle. There is no doubt, however, in the minds of local political observers, that Tickle will be the next state senator. The question is how much of a majority vote will Tickle carry in the county.

John H. Thomsen of Monterey has vacated his chair in his law office for the past few days and together with friends has travelled over San Luis Obispo and Monterey county sections. Thomsen will poll a heavy vote for assemblyman from all three peninsula cities where he is well known. He may not carry Salinas and he will be low man in the southern part of the county, but he will probably make it up with San Luis Obispo votes.

Thomsen, it is reported, has the edge on E. E. Patterson of King City. Patterson has made virtually a house-to-house campaign, but political observers point out that there is such a thing as being known too well.

A. A. Caruthers, the incumbent member of the board of supervisors, is not as happy as he was several weeks ago. An avalanche of good will is coming in the direction of Andy Jacobsen that may put him in the roll call of the board of supervisors.

Caruthers is not exceedingly popular in Carmel, having never showered the village with his visits. Andy Jacobsen, on the other hand, is an old timer as far as Carmel is concerned. He has taken part in many Forest Theater plays—a qualification that is certain to bring him many Carmel votes.

Arthur M. Free, after twelve years in congress, is out again to seek the Republican nomination. Free's record speaks for itself and his election appears a certainty.

"Andy gets my vote"

"By helping Pacific Grove get its municipal golf links he displayed an understanding of public sentiment and public needs."

ANDREW
JACOBSEN
FOR SUPERVISOR
August 30th Primaries

Free Gives Views on Dry Law in Talk Here

Quick modification of the dry law but not repeal of the 18th amendment, was advocated by Congressman Arthur M. Free in a talk given Monday night at Pine Inn and attended by several hundred Carmel residents.

Free explained that at the present time it would be impossible to repeal the 18th amendment, but would be easier to act upon. Free modification was sure to come and took the firm stand that he was in favor of modification, but under no circumstances would he vote for any proposition that would bring back the saloon.

Free reviewed activities of the last session of congress and lauded President Hoover's courage and obtain passage of constructive leg- intelligence in his bitter fight to islation. He said that the improvement of economic conditions were the direct result of the legislation sponsored by the president.

Mayor John Catlin presided at the meeting while John B. Jordan acted as host.

Miss Emma Robsen of Oakland, vacation at the "Little Cottage of Miss Eugenia Shaw of Berkeley River Winds" in Carmel. Miss and Mrs. William P. DeWolfe of DeWolfe is *Aunt Elsie of the* Oakland have been spending their Oakland *Tribune*.

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EDWARD H. TICKLE
for
STATE SENATOR
MONTEREY AND SAN BENITO COUNTIES
"Make it unanimous"

A RECORD OF SERVICE

THE ABILITY TO GET THINGS DONE IN CONGRESS DEPENDS UPON A CONGRESSMAN'S LENGTH OF SERVICE. AND THE LONGER HE IS SENT BACK TO WASHINGTON THE THE MORE HE CAN DO FOR HIS DISTRICT. THE 8TH DISTRICT IS FORTUNATE IN HAVING AS ITS REPRESENTATIVE ARTHUR M. FREE WHO, HAVING SERVED TWELVE YEARS, HAS BECOME A POWERFUL INFLUENCE IN THE NATIONAL GOVERNMENT. HIS RECORD SHOWS WHAT HE CAN DO.

CONGRESSMAN FREE, AMONG OTHER THINGS, HAS OBTAINED FOR HIS DISTRICT: SUNNYVALE AIR-BASE, FEDERAL BLDGS. AT SAN JOSE, PALO ALTO AND MONTEREY, REDWOOD CITY AND SAN JOSE HARBORS, MONTEREY BREAKWATER, OPENING UP OF LOWER SAN FRANCISCO BAY, DREDGING OF SAN BRUNO SHOALS, TARIFF ON ALL FARM PRODUCTS OF HIS DISTRICT, AND THRU HIS EFFORTS MILLIONS OF DOLLARS WERE LOANED FOR THE MARKETING OF CALIFORNIA AGRICULTURAL PRODUCTS

AS A NATIONAL LEGISLATOR CONGRESSMAN FREE SUPPORTED THE RELIEF PROGRAM WHICH IS BRINGING US OUT OF THE DEPRESSION HE OPPOSED RADICAL PANACEAS AND UNCONTROLLED INFLATION. HE HELPED REDUCE FEDERAL EXPENDITURES MILLIONS OF DOLLARS. HE VOTED FOR RELIEF TO HOME-OWNERS AND FARMERS. HE ASSISTED IN PUTTING THE AMERICAN MERCHANT-MARINE ON THE SEAS AGAIN. HE LED THE FIGHT TO RESTRICT IMMIGRATION OF ALL KINDS.

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Artists Trample on Flowers Carmel Mission Head Charges

Because artists are a "nuisance and deliberately trample over flower beds" they will not be allowed to paint on the grounds of the Carmel Mission unless they obtain a written permission and abide by the rules and regulations of the Catholic church.

This was the explanation given this week by the Rev. Philip Scher, head of the diocese, on the treatment received recently by Edith Heron, well known peninsula painter who was evicted from the grounds by a special police officer.

The Rev. Father Scher said that artists coming to the Mission interrupt the routine work at the church and ruin flower beds by trampling over them in attempts to obtain a suitable location from which to paint the historic old structure.

"Time after time." Father Scher said, "artists have come to the Mission and exercised little care in abiding by the rules of the church. It was because of this damage to the grounds, that it was finally decided to prohibit artists from painting the Mission."

Father Scher added, however, that qualified artist will be allowed on the grounds if they obtain written permission from him. This permission, good for a certain period, carries a provision that any damage done by the artist must be taken care of.

Carmel artists, many of whom have painted the Mission in years past, have been greatly stirred over the treatment Miss Heron received at the Mission. An attempt, it is understood, is to be made to bring the matter before the Archbishop in the hope that he will intervene.

Several Carmel artists, all with national reputations, interviewed on the question, declared that the excuses given by the church authorities for banning painters from the Mission were not logical.

They all take the stand that, of all persons, the artist would certainly be the most considerate, and would not trample over flower beds and damage the grounds, as has been charged.

Mr. and Mrs. Martin Flavin and their family of Carmel sailed Saturday from San Francisco aboard the Oregon for an extended stay on the Riviera.

¶

Dean Lane has been visiting in Carmel as the guest of Mrs. Vera Peck Millis and of Mr. and Mrs. W. W. Wheeler.

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Slash in City Taxes Looms As Catlin Prepares Budget

For the first time in the history of Carmel, the city government will operate from a systematized budget of expenses.

This was the promise made today by Mayor John Catlin, who has been spending all week, conferring with other members of the council in drafting a tentative budget which will be presented to the council when they meet next Wednesday night.

Catlin is drafting the budget with a view of tightening up the expenses of the city and thereby cutting down the taxes.

"When I was elected to office I made one promise," Mayor Catlin said. "That was to cut down the taxes in the city. By putting the expenses of the city on a firm business basis, I feel certain that we can slash the tax rate between ten and 15 per cent."

Only once before, was there a budget drawn for Carmel. The budget, however, was never adopted by the council and was not used. It is Catlin's aim to have the budget he is drafting adopted by the council and used religiously in making expenditures.

"Carmel is a million dollar corporation," Catlin explained. "To operate without a budget is not only illogical but unbusiness-like. The city government should be placed on a firm business footing and expenditures should be carefully watched."

At the present time the tax rate in Carmel is $1.29. Of this amount, $1.00 is for the general fund, 22 cents for the library, four cents for the newly purchased fire engine and equipment, and three cents for the bonds on the sand dunes.

Catlin has not definitely decided where the cut in taxes must be made, but it is his hope to be able to bring down the $1.00 general tax to 90 cents. A cut may be made on the library tax, but so far it does not appear likely.

Should Catlin's hope materialize and the 15 per cent cut be made, Carmel will have one of the lowest tax rates of any similar-sized city in the state of California.

Operating expenses of the street department will probably be cut to meet the suggested reduced tax rate. The recent slash in the city's salaries as well as the reduction in the rent for the city hall, will aid in lowering the tax rate.

Other members of the council feel about the matter the same as Mayor Catlin. Councilman Herbert Heron said that as far as he was concerned, he would co-operate in every way to lower the tax rate.

Councilman John B. Jordan said that while he does not believe in making promises on tax cuts, he feels that a small reduction may be made without hurting the operation of the city government. Councilman Robert Norton also expressed himself in a similar way. Councilwoman Clara Kellogg was out of town and could not be asked for her opinion in the matter.

The new tax rate must be definitely decided by the council when they meet next Wednesday.

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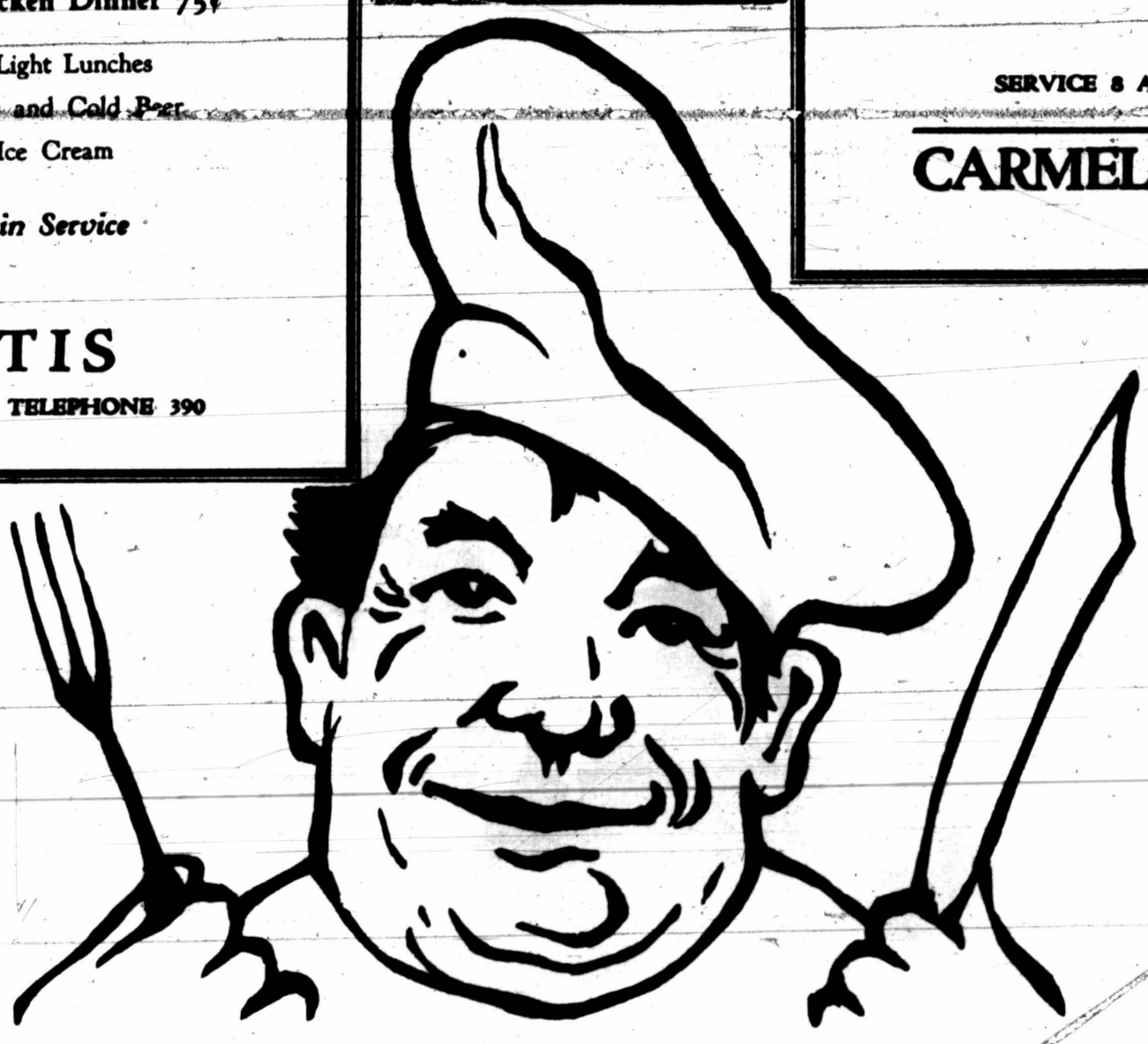

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HOW CARMEL GOT THAT WAY

By Herbert Cerwin

Thirty years ago, Carmel was a mass of brush, chaparral, and tall pines. A few zig-zag trails which the Indians had made in the early Mission days were passable only on foot and horseback.

These same trails still exist. Camino Real was the principal thoroughfare that led directly to the doors of the Mission. In fact, few streets in Carmel have been laid out by engineers. Most of them developed naturally and still wind their way around trees and brush.

The beach, now the scene of many feminine sun-tanned backs and shapely curves, was covered with yellowed sea-weed and dried-up driftwood that were faint reminders of some great ship disaster. It was not unusual to find wood washed on the Carmel beach which came from some boat that had disappeared in Oriental waters.

Carmel was distinctly in the primitive stage when one morning, a young college student, David Starr Jordan, tramping through the hills of the Monterey peninsula, glanced through the pines at a sight which he never afterwards failed to recall. He stood there speechless, looking at the panorama of kaleidoscopic beauty.

Through him must have passed that same sensation that Balboa had when his eyes first glimpsed the waters of the Pacific. There was that span of long white beach, the protecting wall of cypresses, the white pearls of foam that faded into the blue sea and the huge ocean boulders.

To his left was that stretch of land to become famous as Point Lobos; to his right, was the 17-mile-drive, now spotted with dozens of homes of Pebble Beach millionaires. So enthralled was he with this new found beauty that when he returned home, his fingers itched for pen and paper. He wanted to tell the world about it.

It was his article, published in *Scribner's* magazine, that first brought attention to the village of Carmel. Jordan became an international figure, but seldom a summer passed that he did not spend weeks or months in Carmel. His home on Camino Real still stands.

When he died last year, his widow in bereavement left the Palo Alto home and came here to rest. For it was in Carmel that Dr. Jordan had spent the happiest moments of his life.

Following the publication of the article in *Scribner's* a few visitors dropped in to see and admire Carmel. One of them was J. F. Devendorf who originally set out to make Carmel a paradise of beauty, where artists and writers could live and work wthout great cost.

Telegraph Hill in San Francisco heard of this new quaint village. Gradually a few of the artists and writers began to flow into Carmel. There were Mary Austin, George Sterling, James Hopper, Jack London, Ambrose Bierce, Perry Newberry, John Fleming Wilson, Herbert Heron and others. Lots were cheap. Ten dollars down bought an ocean view lot that now sells for several thousand.

There were no electric lights, no gas, no telephones, virtually none of the modern conveniences of a city. There was one dentist, physician and obstetrician. There was an old horse-stage between here and Monterey. Altogether, including barns, there were about thirty framed wooden structures in the town.

Carmel grew at a gradual pace. All over the world, news of this art colony travelled. The activities of the artists and the writers kept Carmel on the front pages of metropolitan newspapers. Ten years ago, it awoke to find itself with growing pains.

The main street, Ocean avenue, was paved and then several streets in the village. Word filtered out that no more residents were wanted, not even tourists. One of the city officials proposed to construct a wall and charge a toll for those entering Carmel.

Because they were not wanted, tourists began to come in. Retired executives, dozens of artists and writers, began to establish their homes here. Carmel grew three times its normal size.

Today Carmel is a city. Yet because of the constant revolt of the artists and the writers against the progressive measures of the business element, it has retained all the charms of the village of twenty years ago.

It has progressed and it has grown, but not as a chamber of commerce would have had it. It is the one town in the country where the artistic element still wields the upper hand. The business group have met the artists and writers half way and together they run as harmoniously as possible the world-famous village.

The city government is headed by a mayor, John Catlin, who gave up a large law practice in San Francisco to become the village blacksmith. Other members of the council include, John B. Jordan, a hotel proprietor; Herbert Heron, a poet; Clara Kellogg, a retired educator and Robert Norton, a real estate agent.

As a whole, Carmel has kept its foot behind the door of progress, opening it only slowly and infrequently. It wants to be left alone. There are no service clubs, lodges or a chamber of commerce. It prefers to be that lazy, unconcerned village of thirty years ago.

Local Firemen Attend Meeting at Los Gatos

Several members of the Carmel volnnteer fire department took in a session of the Santa Clara county firemen's association held in Los Gatos Monday night.

Paul Mercurio represented the president of the California state firemen's association at the meeting. Others from Carmel were Vincent Torres and Paul Funchess.

Honor guests at a luncheon given by Miss Mary Mather Leete last week were Mr. Moroni Olsen, founder of his own little theatre in Seattle and the Moroni Olsen Players, and Mr. and Mrs. Byron Foulger, summer residents in Carmel.

Mr. Foulger is the director of the little theatre movement in Portland and will direct the next play ofr the Carmel Community Players.

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EDITORIAL

THE THINGS WE FORGET

Telling the world about Carmel is one helluva job. We've pecked the old Underwood till our finger and thumb are callous, still we know that the very first question asked us about the town, in the next letter in the mail, hasn't been answered. We find numerous things that have been entirely overlooked, and when the paper's out, and it's too late to make additions and corrections, we'll find more.

And we've done this thing once a year for five or six years, and ought to be used to it. We've sent out thousands of copies of the PINE CONE with complete information of the village, year after year, to get back letters starting, "I would like to have information about this and that, not mentioned in your special number of recent date." And we hate writing letters.

It's too varied a community to lend itself to description readily. It has a hundred angles. It can be viewed from a dozen viewpoints, all different. The man who said "Carmel is a state of mind" spoke truly. Even its greatest individualists are communists.

Magazine writers and syndicate men, sent here to tell of the town, go away and write stories of it that cause us to smile or to writhe in disgust. Then we tackle the same proposition, write enough to fill a book, and cause smiles of derision or angry contortions of our readers. It just can't be done.

WITH LABOR AND BRAINS

It would seem that Carmel is getting some new and original ideas for meeting the unemployment problem during the coming fall and winter. Brains are mingling with benevolence in making the labor of those needing help supply the funds to carry on with. Plans that provide a revolving fund, to be used over and over again, are more valuable right now than is a campaign of subscription solicitation. Such plans are being evolved. Men accustomed to business problems of the larger kind are putting thought to this one.

This depression has proved that labor alone can not make the world revolve. Labor must add brains to make a successful partnership. With many hands ready and willing to work, with trained minds active to make the work productive, there should be the resulting three square meals a day, bed and clothing.

Carmel gets but a side glance at the world's problem of today, but if it solves its little dilemma, it may open up the broad view to other communities. Its attempt is to make unemployment self-supporting through marketing the product of the labor. It will require more thought, more energy and more ability than the old system of collect from those who have and give to those who need, but its potentialities are much greater. And those who receive will earn every bit of it, and need not feel that they are subjects of charity.

THE LOW COST OF LIVING

The great padre, Junipero Serra, moved his mission to Carmel because, for one thing, it was cheaper living in Carmel. That was in 1771, when the cost of living depended largely upon the fertility of the soil. When Carmel was rediscovered by the artists and writers more than a century later, it was seized upon by them for the same economical reason. It was a cheap place to live. There were game, fish and mussels to be had for the taking, firewood in the beach-drift or the forest, and clothing was merely something with which to cover up.

Through the years, Carmel has retained its position as a place of economical expenditures for the necessities of life. Take housing, for instance. Most people own their homes, mortgage and all, and need pay no rent. There isn't a single restriction upon the cost of one's house, and a board-and-bat cot is as welcome as a palace, provided it has taste. A house and lot can be had in Carmel for as little as $2000.

Rentals of houses in the summer months are not cheap, but if one takes a year's lease the price isn't bad. Most houses here are rented furnished.

Groceries and meats are purchased as cheaply here as in the neighboring cities, with which our merchants compete for trade. A comparison of prices in the ads in this issue with those of your home town merchants, will give you an idea of relative costs. As for clothing, there is no urge for expensive attire, although that is up to the individual. Corduroys or even blue jeans on a man can not affect his social standing here. What women should wear is their own business.

The utilities of water, gas and electricity are on a very reasonable price schedule. Taxes are based on a low valuation, and are not high at that. The hotels and restaurants, with good service and tasty foods, are priced to suit anyone's purse. And there are none of the countless smaller expenditures of carfare, hat-checking, shoe-shines, this and leaves both alone if they wish.

All in all, Carmel gives better and more comfortable living for the cost than the coast cities and than most of the towns. It makes no demands of expenditure for social place. It has no aristocracy of the pocketbook. Like every village loved by the artist and writer, it serves rich and poor alike. and leaves both alone of they wish.

THE FIREMEN'S SHOW—TONIGHT

Nobody in Carmel should forget that the Carmel Volunteer Fire Department is having a benefit show at Sunset School auditorium tonight and tomorrow night. Everybody in Carmel should be in a seat one or both nights, either because of enjoyment of the wonderful program presented, or to do his decent bit for an organization that has been looking after his interests, day and night, for years.

The entertainment is going to be a dandy! Allen Knight, with the help of Al Hoffman and the committee, will have a swift-moving, hilariously happy, and clever vaudeville performance of the kind that Carmel so thoroughly enjoys. There will be a line of new acts worty of professional production; there will be the best of the old-timers at their fun making.

The price of tickets has been placed at fifty cents, nothing reserved, nothing higher. The auditorium will seat over 700 people, and should be jammed to the doors both nights. Give the fire laddies a proper turnout—the same kind we give them when there's a good, big fire.

Carmel Pine Cone

CARMEL-BY-THE-SEA, CALIFORNIA

Established February 3, 1915

Official Newspaper of Carmel-by-the-Sea, California

The Carmel Pine Cone's circulation covers Carmel, and in addition, circulates widely in the Highlands, Pebble Beach, Carmel Valley and a large portion of the Peninsula. Its policy is to print the true news and promote the welfare of Carmel and the Peninsula section.

Subscription rates: One year, $2.00. Six months, $1.25. Three months, 65¢ Entered as second-class matter, February 10, 1915, at the postoffice at Carmel, California, under Act of March 3, 1879.

Published weekly by the Pine Cone Press Publishing Corporation.

PERRY NEWBERRY and RANALD COCKBURN, Publishers

Printed by the CARMEL PRESS, INC.

A TRIAD

Science, that makes wheels turn, cities grow,
Moribund men live on, and toys increase,
But has fallen from hope to confusion at her own business
Of understanding the nature of things;—new Russia,
That stood a moment at dreadful cost half free,
Beholding the open, all the glades of the world
On both sides of the trap, and resolutely
Walked into the trap that has Europe and America;—
The poet, who wishes not to play games with words,
His affair being to awake annihilating images
And call the hawks;—they all form the future, they all serve God,
Who is very beautiful, but not a friend of humanity.

Robinson Jeffers.

BEAUTY

The fairest things seem ever loneliest:
The whitest lily ever blooms alone,
And purest winds from widest seas are flown.
High on her utmost tower of the West
Sits Beauty, baffling an eternal quest;
From out her gates and oriels unknown
The murmurs of her citadels are blown
To blue horizons of the world's unrest.

We know that we shall seek her till we die,
And find her not at all, the fair and far:
Her pure domain is wider than the sky,
And never night revealed her whitest star;
Beyond the sea and sun her feet have trod;
Her vision is our memory of God.

from the poems of
George Sterling

* * *

I sing the permanence of fleeting things
Poised on the moment as the sudden lark
Breaks on the heart, and through a lifetime sings
Over the transient sunlight and the dark.
The drift of petals loosened from the stem . . .
The nettled shadow drawn across the grass . . .
The scent of pines with summer under them
Sharply remain when surer safeties pass.

All heavy certainties return to dust;
Time wears their substance painfully away.
Life's loveliness alone defies the rust
And leaps ahead into the breaking day.
A wing—a song—a prayer out of the night—
Swing on through time in countless rings of light.

Dora Hagemeyer

AMONG THOSE PRESENT

Carmel has become the permanent home of some of America's most outstanding artists and authors. One of the country's highest paid writers has resided here since 1915. Four of the six art members of the National Academy on the coast live in and around Carmel.

Hardly a month passes that some famous celebrity does not come to spend a few days, or perhaps a few months in the village. One week, it might be Irvin S. Cobb, another week, Sherwood Anderson, still another week, Sinclair Lewis.

As a whole, the residents of Carmel pay but little attention to elite ones. Theodore Dreiser came to the village, took a dip in the ocean and stayed here three days. Only several intimate friends knew he was in town.

Back in 1914, in the stage coach from Monterey, a tall, stalwart individual with his bride of only a few months came to Carmel for a visit. They planned to stay here only a few hours. They never left Carmel, only when in 1929 they went on a trip to Ireland. The then totally unknown stranger was Robinson Jeffers. At his home on the Point, made out of ocean boulders, he has written those tragic, poetic themes that have brought him world renown.

It is difficult to know, what celebrity you might pass on the street. That blonde haired individual in blue overalls, is a well known composer; that fond father, wheeling a baby buggy, is a noted author; that short, heavy set pedestrian going into the postoffice has a national reputation as a scientist. Everywhere you go you meet them. Celebrities, like the tall pines, are but part of the atmosphere in Carmel.

Carmel's own Hall of Fame includes:

Harry Leon Wilson, novelist.
Martin Flavin, playwright.
Samuel G. Blythe, political writer.
Helen Ware, actress.
Lincoln Steffens, writer.
William Silva, artist.
James Hopper, author.
Jo Mora, sculptor.
Orrick Johns, poet.
Edward Weston, photographer.
Arthur Hill Gilbert, N. A., painter.
George Marion, actor and director.
Frank Sheridan, actor.
Austin James, sculptor.
M. DeNeale Morgan, artist.
Preston W. Search, educator.
Holman Day, author.
Frederick Bechdolt, author.
James French Dorrance, author.
Paul Dougherty, marine painter.
William Watts, artist.
Henrietta Shore, artist.
John O'Shea, artist.
F. Luis Mora, artist.
William Ritschel, marine painter
Talbert Josselyn, short story writer.
Hal Garrott, writer.
Johan Hagemeyer, photographer.
Moira Wallace, artist.
Robert Welles Ritchie, author and war correspondent.
Paul Whitman, painter and etcher.
Elizabeth Strong, animal painter
Grant Wallace, war correspondent.
Ella Winter, writer.
Edward G. Kuster, theatrical producer.
George Seideneck, artist.
Stephen Allen Reynolds, writer.
Charles Robert Aldrich, scientific writer.
Homer Levinson, painter.
Stanley Wood, painter.
Grace Mac Gowan Cooke, author.
Alice Mac Gowan, author.
Adriana Spadoni, writer.

And God Save Us From Those we have unintentionally forgotten to mention!

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Red & White per lb. 32c
A dependable blend in vacuum tins

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with
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The ideal soap for silks and woolens

HACIENDA
Mayonnaise
Pint 25c Quart 48c
FREE—A Crystal clear berry or cereal dish with each jar

Kellogg's Pep 2 pkgs. 17c
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RED & WHITE Tall Tins
MILK 6 for 25c
Has the fresh milk flavor

HACIENDA No. 1 oval tin
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Your choice of mustard or tomato sauce

HACIENDA 1 lb. packages
STARCH 2 for 17c
Your choice of corn or gloss

GOLDEN STATE ½ lb. packages
SLICED BACON 2 for 29c
The mild flavor will delight you

3 lb. tin
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Made by the Wesson Oil people

RED & WHITE 2½ lb. package
Pancake Flour 21c
For lighter and fluffier pancakes

ROCKDELL No. 2½ tin
CANE & MAPLE SYRUP 37c
Makes hot cakes taste better

WHITE KING large package
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FREE—An 8 oz. pkg. with each large package purchased

DUNBAR'S 5 oz. tins
SHRIMP 2 for 25c
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THE VILLAGE NEWS-REEL

Guests from the Monterey peninsula who sojourned in the city last week included Mr. and Mrs. Hull Mcaughry, Carmel Valley, and Mrs. David Ball of Carmel.

¶

In honor of Mr. and Mrs. Mischa Elman, who have been visiting in Carmel, a barbecue picnic was given last Monday at Point Lobos by Mrs. Felix Locher.

Mr. Elman is thought by many to be the world's greatest violin virtuoso. Recently Mr. Elman came to Carmel to hear his friend Harold Bauer play with the Neah-Kah-Nie Quartet. This week Mr. and Mrs. Elman return to Hollywood.

¶

Planning to return to their home in Palo Alto after spending the summer months in Carmel are Mr. and Mrs. Arthur Tarpey with their family.

¶

Returning to his home in San Jose after a two weeks stay in Carmel is Mr. Allan Thomason. Mr. Thomason is a senior student at Stanford University.

¶

Mr. and Mrs. John O'Shea, noted Carmel Highlanders, gave a picnic last Sunday at Rocky Creek in honor of Charlotte Arthur.

¶

Arrivals at Sea View Inn last week were Miss Agnes C. Cairns of San Francisco, Mrs. John D. Manson of Fresno, Mr. and Mrs. R. M. Clement of San Francisco, Miss Helen Robinson of Berkeley, Mrs. Marjorie S. Hitch of San Francisco, Mr. and Mrs. D. Edwin Harris of Piedmont, Miss Elizabeth Seldom of Berkeley, Mrs. Bernadette McClellan of San Francisco, Mrs. Robert Richie of Oakland, Mrs. Amber C. Bailey of San Francisco and Miss Bertha W. Brown of Oakland.

¶

In Carmel for a short stay is Mrs. Fowler of San Francisco and her son Eldridge Fowler.

¶

House guest of Miss Dina Grimshaw of Carmel recently was Miss Katherine Eitzert of San Jose.

¶

Miss Genevieve Newell, daughter of Mr. and Mrs. Byron Newell of Carmel, has returned to the University of California after spending the summer with her parents.

¶

Dr. and Mrs. Gould and family who have spent the summer in Carmel have returned to their home in Modesto.

¶

Mr. and Mrs. J. M. Walthall and Miss Bess Atwood of Modesto were visitors on the peninsula last week-end at the house of friends.

¶

Miss B. Kleinschmidt and her sister Miss K. Kleinschmidt of Carmel are in San Francisco for two weeks' stay.

¶

Back in Carmel after a few weeks stay in San Francisco are Miss Maude Palmer and her mother.

¶

House guests of Mrs. E. H. Lestock Gregory last week were Mr. and Mrs. Edward Jones, who have just returned from a visit to Tahiti.

¶

At a ceremony at the picturesque Carmel Mission 4 o'clock Sunday afternoon, Miss Dorothy Vernon McNaughton, daughter of Mrs. J. B. McNaughton of Oakland, was united in marriage with Mr. Donald L. Bonar.

Bechdolt's New Book Is Thriller of West

Frederick Bechdolt's new book, "Horse Thief Trail" has just been published by Doubleday, Doran and company and copies of it will be on the stands here within the next few days. A detailed review of the book will appear in the *Pine Cone* of a later issue.

The Oakland *Tribune* carries in its book section the following review of Bechdolt's book:

Rustlers, horse thieves, gun play, and a surprising love adventure, all hold strong parts and help in making the story an interesting one to those who enjoy reading western adventure thrillers.

Plenty of gunpowder is burned, but it all appears to be a natural result of the various situations that arise as the story progresses. The characters are well drawn and presented by a man who has spent considerable time among the cowboys of the west and who knows the land of the cattle-country and the life of which he writes.

"Horse Thief Trail" is a story with hard riding, plenty of adventure and fast action.

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MONTEREY	CARMEL	HIGHLANDS
Schedule		
Lv. Monterey for Carmel	Lv. Carmel for Monterey	Lv. Carmel for Carmel Mission Point Lobos Highlands Inn
8:45 a.m.	8:15 a.m.	
10:15 a.m.	9:30 a.m.	
11:30 a.m.	10:40 a.m.	9:45 a.m.
1:30 p.m.	12:45 p.m.	
3:15 p.m.	2:25 p.m.	3:35 p.m.
5:20 p.m.	4:15 p.m.	
6:30 p.m.	6:00 p.m.	

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Carmel Offers Visitor Every Variety of Hotel

Carmel's large number of hotels is varied enough in price and appearance to suit the tastes and pocketbook of a multimillionaire down to the department store clerk.

Right inside the city limits of Carmel are three large, modern hotels that are moderate in price but high in quality. Pine Inn, with its large number of steam-heated cottages is the pioneer hotel of the village.

La Playa Hotel, once the home of a famous artist and now overlooking Carmel bay, offers every comfort to the tourist. La Ribera, the most recently constructed, is directly in the center of the business district and has many of the latest conveniences.

Up the Carmel Highlands, overlooking the blue Pacific is the world famous Highlands Inn, operated by Edward H. Tickle. The Inn has become the mecca for celebrities and here many of Hollywood's moving picture stars come to rest and spend their vacations. Also, in the Highlands, is Peter Pan Lodge and the Highlands Studio.

There are also a number of smaller hotels right outside the city limits on Carmel Point, including Holiday House.

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Buyers' Directory of Carmel and the Peninsula

Air Service:
Monterey Peninsula Airport
Salinas Road
Telephone Monterey 2052

Architect:
C. J. Ryland
Hatton Fields, Carmel
Spazier Bldg. Monterey
Telephone Carmel 404
Monterey 648

Art Goods and Antiques:
Mission Art and Curio Store
120 Main Street Monterey
Telephone Monterey 279

Art Stores:
Merle's Treasure Chest
Next to the Bank of Carmel
Ocean and Dolores
Telephone Carmel 450

Attorneys:
Campbell, Argyll, City Attorney
Spazier Building, Monterey
Telephone Monterey 164

Automobile Business and Garages:
Snider Chevrolet Co.
665 Munras, Monterey
Telephone Monterey 2010

Carmel Garage
Ocean and San Carlos
Telephone 272

Carl's Auto Service
6th and Mission
Telephone 158-W

Auto Body Repairs:
Heizen Body Works
478 Tyler Street, Monterey
Telephone Monterey 472

Banks:
Bank of Carmel
Ocean Avenue
Telephone 312

Monterey County Trust and Savings Bank
Dolores Street
Telephone 920

Bakeries:
Carmel Bakery
Ocean Avenue
Telephone 331

Dolores Bakery
Dolores Street
Telephone 650

Beauty Shops:
Cox, Alla
457 Alvarado Street, Monterey
Telephone Monterey 1240

Builders and Building Supplies:
Murphy, M. J. Inc.
Monte Verde and 9th
Telephone 154

Candy Stores:
The Pine Cone Candy Shop
"You'll Enjoy Our 50¢ Lunch"
608 Lighthouse Avenue
Telephone Pacific Grove 962-W

Children's and Infant's Apparel:
Pinafore Playhouse
"Toys & Togs"
Ocean Avenue
Opposite Pine Inn
Carmel 535-W

Dairy Business:
Carmel Dairy
Ocean and Mission Streets
Telephone 304

Department Stores:
Meagher & Co.
590 Lighthouse Avenue, Pacific Grove
Telephone Monterey 1144

Montgomery Ward and Co.
Pacific and Franklin Streets, Monterey
Telephone Monterey 614

Drug Stores:
Carmel Drug Store
Ocean and San Carlos
Telephone 10

Dolores Pharmacy
Dolores and 7th
Telephone 400

Dry Goods:
Stella's Dry Goods Store
Ocean and Dolores
Telephone 26-J

Electricians and Dealers:
Hill, Paul K., Westinghouse Dlr.
San Carlos and 8th
Telephone 56-J

R. M. Kingman, RCA Radio Norge Refrigeration
Dolores Street near Ocean Avenue
Telephone 99

Rohr, Carl, General Electric Dlr.
Ocean and Dolores
Telephone 58

Employment Agencies:
Carmel Employment Agency
Dolores and 7th
Telephone 753

Fishing Parties:
"Two Brothers" 50 ft. powered cruiser
Fisherman's Wharf Monterey
Telephone Monterey 1746-W

Food Shop:
Home Food Shop
7th and Dolores
Telephone 901

French Lessons::
Madam Jeanne Pirenne
Dolores and 9th. : Telephone 734-J

Furniture Business:
Carmel Hardware Co.
Ocean Avenue and Mission
Telephone 463-W

Fix-it Shop, Du Bois Fencing Agent
San Carlos and 7th
Telephone 98

Used Furniture:
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Telephone Pacific Grove 2885

Grocery Business:
Carmel Grocery
Minges
Ocean and San Carlos
Telephone 268

Carmel Grocery Cupboards, Inc.
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Ocean at Mission
Telephone 720

Dolores Cash Grocery
Dolores and 7th
Telephone 448

Ewig's Grocery
Ocean and Dolores
Telephone 423

Leidig's Grocery
Ocean and Dolores
Telephone 168 and 169

Market Del Mar
Dolores Street near 6th
Telephone 964 and 838

Hardware:
Carmel Hardware Co.
Ocean and Mission
Telephone 463-W

Bonham's Inc.
Ocean and San Carlos
Telephone Carmel 84

Jewelry Business:
Stackpole, Etta
Dolores Street near Ocean
Telephone 1122

Wheaton, M. L.
420 Alvarado Street, Monterey
Telephone 191-J

Merle's Treasure Chest
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Ocean and Dolores
Telephone Carmel 450

Laundries:
Carmel Laundry
Junipero and 5th
Telephone 176

Ladies' Apparel:
Cinderella Shop
Ocean and Monte Verde
Telephone 280

Carmelita Shop, The
Ocean next to theatre
Telephone 228

Light and Heat:
Pacific Gas & Electric Co.
Williams Building, Dolores near 7th
Telephone 778

Meat Markets:
Wild, Frank
Ocean and Dolores
Telephone 1094

Vining's Meat Market
Dolores and 7th
Telephone 379

Percy's Market
(Market Del Mar)
Dolores Street near 8th
Telephone 838

Music Stores:
Lial's Music Shop
"Everything Musical"
490 Alvarado Street
Telephone Monterey 1418

Optical Business:
Hare Optical Co.
353 Alvarado Street, Monterey
Telephone Monterey 630

Painting Contractors:
W. McPhillips, Contractor
Agent for Bass Hueter Paints
San Carlos and Fifth
Telephone 76-W

Pet Shop:
The Pet Shop (Lloyd Lemon)
480 Alvarado Street, Monterey
Telephone Monterey 202-J

Pharmacies:
Dolores Pharmacy
Dolores and 7th
Telephone 400

Carmel Drug Store
Ocean and San Carlos
Telephone 10

Pianos:
Abinate Piano Co.
490 Alvarado Street
Telephone Monterey 1418

Printing:
Carmel Press
San Carlos and 7th
Telephone 77

Plumbers:
T. B. Reardon
San Carlos and 4th
Telephone 49

Real Estate:
Carmel Property Co.
Telephone 777
Ocean between Dolores & San Carlos

Carmel Realty Co. Ltd.
Las Tiendas Building, Ocean Avenue
Telephone 21

Douglass, Mrs. Tom
DeYoe Patio
Telephone 707

Phillip Wilson, Jr.
Ocean at Lincoln
Telephone 101

White, Miss Elizabeth McClung
Ocean Avenue
Telephone 171

C. R. Parrott, Realtor
Ocean Avenue
(opposite Pine Inn)
Telephone 201

C. R. Parrott
Mrs. Welsh Rental Dept.
Ocean Avenue, Opp. Pine Inn
Telephone 61

Restaurants:
Whitney, C. W.
Ocean and San Carlos
Telephone 204

The Carmel-Eta Inn
Ocean Avenue near Library
Telephone 879

The Homestead
North side of the Park
Telephone 436

Service Stations:
Shell Super Service Station
San Carlos and Fifth
Telephone 462

Stables:
San Carlos Riding Academy
Ocean and Junipero
Telephones: House 51, Stables 144

Bettie Greene Stables
Junipero and 4th
Telephones: House 165-W, Stables 31

Stock Brokers:
Russel-Miller and Co.
Del Monte Hotel
Telephone 2500

Telephone:
Pacific Telephone and Telegraph Company
Dolores and 7th
Telephone 20

Typewriter Exchange:
Peninsula Typewriter Exchange
129 Franklin Street, Monterey
Telephone Monterey 1090

Theater:
Carmel Theater
Ocean Avenue and Monte Verde
Telephone 282

Wood, Coal and Kindling:
Plaza Fuel Co., John Catlin and Keith Evans
Junipero and 6th
Telephone 180

Newberry's Authentic Autobiography

XIV

From the day of my appointment, the newspapers of the Good Government League began a vicious campaign against me, and against the commission that had shown its poor taste in appointing me police captain. I was crucified every morning in their morning paper, and crucified every afternoon in their evening paper. I was everything corrupt in the book of synonyms, and would certainly steal the police station before I'd finished with the job.

Except that I was politically in the other camp, there was nothing in my life story to give grounds for these attacks, and I was particularly careful that the conduct of the office in which I found myself should be no cause of complaint. I handled its affairs as a new broom is supposed to sweep, cleanly and vigorously. There was an important case up for trial in the police court, with a brothel keeper charged by the head of the Ministers' League with selling liquor to minors, both boys and girls. I personally went out to secure the venire from which the jurymen would be selected. And the afternoon Goo-goo newspaper shouted, "Watch him! Newberry will find jurors to acquit!"

I summoned as talesmen the most prominent and respected men in San Jose, nor would I take excuses when they tried to beg off. That venire in the police court represented the social cream of the city. There were men who had never before served on a jury, and it was so respectable that the defendant promptly pleaded guilty to the charge. And the afternoon Goo-goo paper shouted, "Newberry forced to play square by our exposé."

Finally I went to a shrewd attorney and told him to prosecute these newspapers for civil libel. I would sue each of them for $25,000. My reputation was being damaged at least that much. And he said, "In what way? Is your newspaper, the *Sketch*, losing circulation or advertising?"

"No; this is building up business for the *Sketch*."

"Has it lost you the *Examiner* job?"

"Certainly not. The *Examiner* pays no attention to what these local newspapers say about me so long as I furnish them the news."

"Then how are you damaged?"

"Well—" I rolled a cigarette while I studied the question, "I suppose the damage is to my self esteem. They called me an 'egregious ass' yesterday."

"They'll prove it if you sue them," he said drily, and lost a client, for I gave up all idea of making money out of my good name. Nor have I ever been tempted since to sue for libel, no matter how vicious and untrue the attacks made on me. "Never explain," says Gelett Burgess. "Your enemies won't believe it, and your friends don't need it."

As captain of police, I was sent by the city's mayor to Los Angeles to discover the name of the author of stories that were running in the *Times*, reflecting upon the administration of the school department of San Jose. These malignant articles were date-lined San Jose, and were quite evidently inspired by the leaders of the Good Government League for political effect. Reprinted in their local papers, as the unbiased opinion of the great southern daily, they were damaging the ticket of our party, and the city as a whole.

I brought back the name of the writer of the articles, made my report in writing to the mayor, and was shortly arrested for criminal libel. The man whose name had been given me by the editor of the *Times*, denied authorship, and swore out a warrant for my arrest. He was an editorial writer for one of the local Good Government newspapers, and his paper, or the League, retained D. M. Delmas, famous defender of Harry K. Thaw in the New York murder trial for the killing of Stanford White, to prosecute me.

More important to me than the Thaw case was the trial of me in the police court of San Jose. I had as attorney Elmer E. Cothran, a contributor to Bertha's poetry column on the *Sketch*. Johnnie Mackenzie had offered me the choice of attorneys in all the city, and I picked Cothran because of friendship, loyalty and imagination. He dramatized every minute of the trial. He had my friends packing the courtroom. He subpoenaed as witnesses Gen. Harrison Gray Otis and Harry Chandler, owners and editors of the Los Angeles *Times*.

Cothran was a big handsome man, with long, curling hair, and a melodious speaking voice that could bring either tears or smiles to the faces of his hearers. He had absolute confidence in the truth of every word of my report. In no way connected with the political machine, he was an attorney whose probity had never been questioned. My case could not have been in better hands.

Santa Clara county's district attorney then was James H. Campbell, father of Argyll Campbell, Carmel's present city attorney. A friend of mine, he was very willing to leave my prosecution to Delmas. Although he sat in, as in his position he must, he took little part in the court proceedings.

One must remember that this affair was purely a political one; no wrong had been done anyone, no real crime had been committed, even had my report been all a lie, for the articles in the *Times* were well written, mostly true, and if in poor taste, were not such as to hold their author up to "public ridicule and scorn." Were it not for the heated campaign and its ferment, there would have been no prosecution and no trial. It would be not only a feather in the Goo-goo cap to send me to jail, but it would put me and perhaps, the *Sketch*, out of the campaign.

When Gen. Harrison Gray Otis came from his hotel to the courtroom, he found a broad, whitewashed line across the sidewalk, lettered "The Rubicon." Some humorist had remembered the general's famous cablegram from the Philippines, when he started his brigade after the rebel chief, Aguinaldo: "We have crossed the Rubicon!" Otis' neck was a violent red as he climbed the stairs to the court.

D. M. Delmas, smooth, suave, immaculately tailored, his pincenez in a pudgy hand waving to its gestures, made the most of a very good case against me. The complaining witness denied authorship of the articles; Gen. Otis denied telling me the name—or any name—of the writer of the articles; Chandler swore that the name he had given me, although it sounded a good deal like that of the complainant, was not the same; and both declared under oath that the complainant was not the author of those specific articles in the *Times*. On cross examination of Chandler, Cothran brought from him the quaint information that the name he had given me, closely resembling the one I had used in my report, was an entirely fictitious name, made up on the spur of the moment, to get rid of a pestiferious questioner.

I was dumbfounded by the morning's evidence, could not believe my ears as the two men on whom I relied for my defense tossed me in the air. Gen. Otis had taken me himself to Chandler's office, instructed the editor to give me the information I sought, and had sat beside us as Chandler gave me the name. Otis had said, "These articles are an outrage upon San Jose. Had they been written against Los Angeles, we would ride the blackguard out of town on a rail!" Only he had used another term for "blackguard."

Well, I'd have my hour in court in the afternoon, after recess, for the case for the prosecution was all in by noon. I lunched with Cothran who merely grinned at my heated remarks about the southern newspaper men. He hardly listened as I again went over for him every word spoken at the *Times*' office.

"Should have had a witness," he said. "There's two of them, and only one of you."

"And I go to jail because of their—"

"No. You won't go to jail. Pay the luncheon check, and we'll go to my office. I want a book."

(To be continued next week)

Mr. and Mrs. Arthur Brock of Bakersfield have taken a house in Carmel for the month of August. With them are their two children, John and Betty, and their house guest Miss Carolyn Zipf.

Scottish · Sealyham and Welsh Terriers

The Del Monte Kennels

Owner, Miss Marion Kingsland

Castroville Highway "Monterey 294"

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Small Down Payment gives Immediate Installation.

Nothing more to pay until October 1st.

The best part of it is, these wise people will not have to make a big outlay in cash. They will receive immediate installation. They can use this equipment if they need it. They will pay nothing on their new gas furnace or heater until October 1st.

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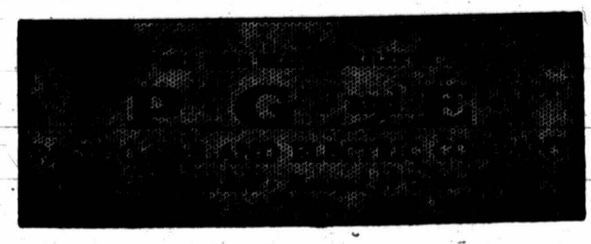
What may be hard to appreciate now when the weather is warm is the carefree comfort that Gas as a fuel can best give. No more fuel to be carried about. No adjusting of draughts and dampers. The mere turn of a key or a lever brings even, clean, abundant heat. Investigate the Summer Offer on Gas Heating Equipment.



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"The SPECTACLE & OPTIC"

Wander out Carmel Highlands way some late afternoon and take the easy trail past the Inn and into the hills.

Take along your kitbag of troubles, if you must, and see how much lighter the load grows as you tramp along through the pines. Wild flowers galore, ferns and mossy dells—and after a half hour's walk you reach the rocky cairn at the summit.

Fill your nostrils full of ozone and the fragrance of pine tree and flowers. Look long at the rugged stretch of incomparable California coast line stretched before you—and where are your petty worries?

If you don't start back toward the sunset with a merry tune on your lips, you're hopeless.

On your way back down the trail, stop over for tea at the Highland Studio. They know how to brew good leaves in the house with the blue teapot weather-vane — and there's beauty and comfort inside, too; or drop in at the Inn for dinner, where even the epicure finds satisfaction. (Unsolicited, this mention, of course. Optic just appreciates skilled service).

And—oh yes: Optic says you can't find complete happiness until you enjoy clear and comfortable vision. Glasses may help you—six out of ten need them.

Optic says he knows full well this is the Third Year of the Great Depression and he understands what Adjusted Compensation means. So come on in and learn what clear and comfortable vision can mean to you.

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An organization of business and professional men and women cooperating in promoting the civic, social and economic welfare of the community. Jealously preserving the beauties and maintaing the traditions of Carmel . . . encouraging art, drama, literary and recreational activities.

Sponsoring and standing behind any and all measures that tend to keep Carmel a pleasant and attractive place in which to live.

As a place of permanent residence Carmel offers advantages which few places have. Its combination of seashore and pine forest, together with its unspoiled "village" atmosphere, presents its greatest charm.

The Doctrine of Common Sense

Level-headed faith in the future of the country, mutual cofidence in each other, day by day, and steadfast belief in the integrity of our sound business institutions.

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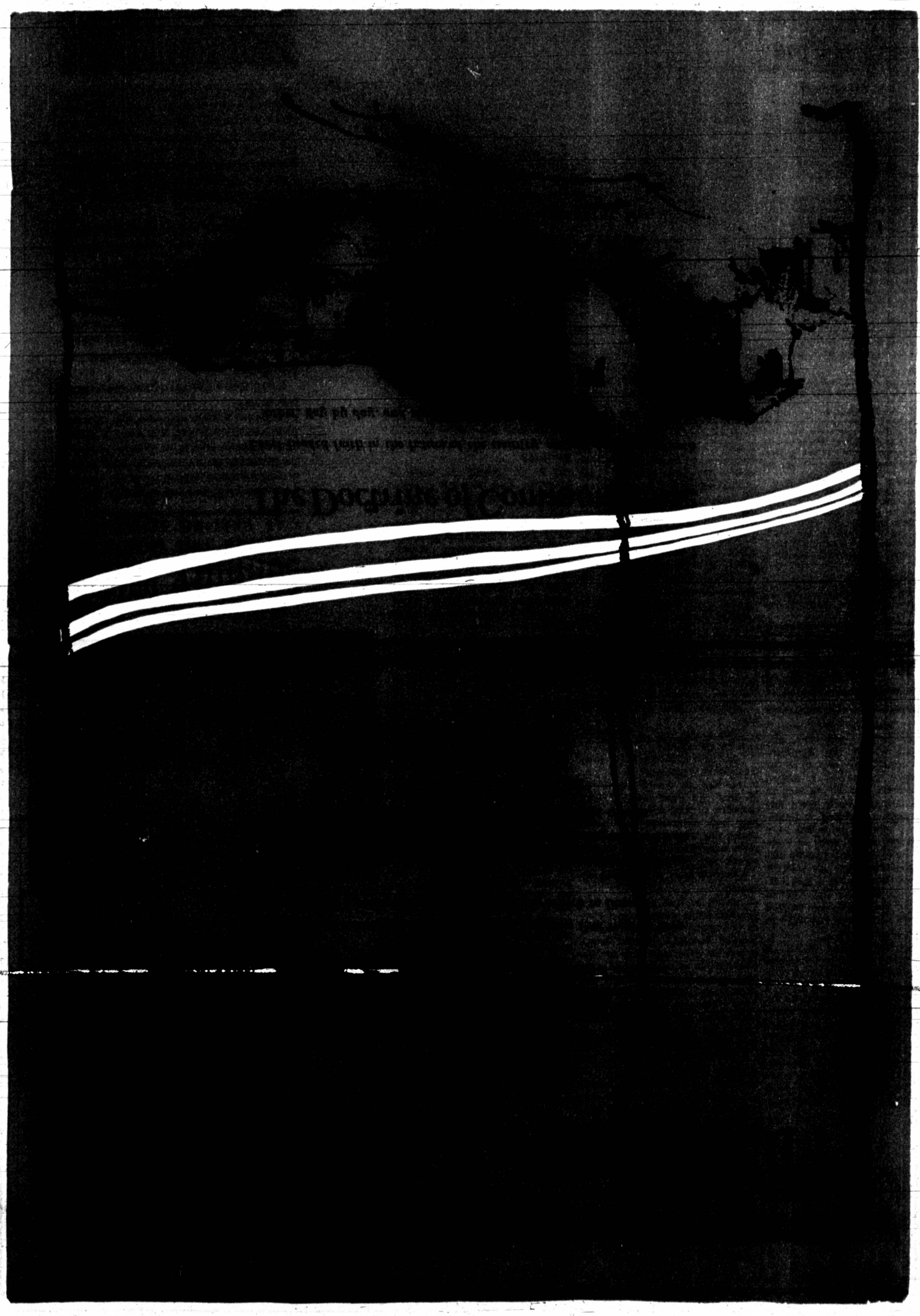
TRUST & SAVINGS BANK

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